

## Bio Sketch

**Gonzalo A. Bravo** is a Professor of Sport Management in the School of Sport Sciences at West Virginia University's College of Applied Human Sciences. Since 2004, he has taught both undergraduate and graduate courses in sport management. He holds a master's degree in Sport Administration from Penn State University and a Ph.D. in Sport Management from The Ohio State University.

Bravo's research focuses on sport policy and governance, organizational behavior in sport, and sport in Latin America. He has published 62 works, including peer-reviewed articles and book chapters, with his research appearing in leading journals such as the *International Journal of Sport Management and Marketing*, *Managing Sport and Leisure*, *International Journal of Sport Policy and Politics*, and the *Journal of Sport Management*. In addition, he has authored six books—one of which is now in its third edition—and contributed to four technical reports commissioned by major organizations, including the International Council for Coaching Excellence, the Organizing Committee of the ICF Canoe Slalom World Championship, and Japan's Research and Science Agency.

Bravo has delivered 128 presentations at academic conferences worldwide, including events organized by the North American Society for Sport Management, the North American Society for the Sociology of Sport, the European Sport Management Association, the Ibero-American Association of Sport Management and Economics, and the International Society for Comparative Physical Education and Sport. He has also been invited to speak at universities and sport organizations across 14 countries, including the United States, Canada, Mexico, Brazil, Chile, Colombia, India, Venezuela, Spain, Zimbabwe, China, Macao, Korea, and Portugal. In 2015, he presented to Brazil's House of Representatives and Ministry of Sport on global sport systems.

In 2014, Bravo was a visiting scholar at the University of Pittsburgh's Center for Latin American Studies. He completed a sabbatical in 2016 at the Center for Sport and Leisure at Universidade Federal do Paraná in Brazil and another in 2023 at the Pan-American and Parapan American Games in Santiago, Chile. From 2022 to 2025, he served on the Board of Directors of the American Kinesiology Association.

Before transitioning to academia in 2001, Bravo spent 11 years as the Sport Director at Fundación Club Deportivo Universidad Católica in Santiago, Chile.

## Curriculum Vitae Gonzalo A. Bravo

College of Applied Human Sciences - School of Sport Sciences  
West Virginia University  
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(304) 293-0862 - email: [gonzalo.bravo@mail.wvu.edu](mailto:gonzalo.bravo@mail.wvu.edu)

### EDUCATION:

- Ph.D. *The Ohio State University*, Columbus, OH, 2004  
Major: Sport Management.  
Dissertation: An Investigation of stakeholder influence and institutional pressures on budget strategies of high school athletic departments.  
Dr. Packianathan Chelladurai, Chair
- M. S. *Pennsylvania State University*, State College, PA, 1991  
Major: Sport Administration.  
Thesis: Administrative influence and control in intercollegiate athletics: An analysis of athletic departments in Division 1-A institutions.  
Dr. Ralph Sabock, Chair
- B. S. *Universidad Metropolitana de Ciencias de la Educación*, Santiago, CHILE, 1987  
Major: Physical Education and Sport

### ACADEMIC APPOINTMENTS

- *West Virginia University*, College of Applied Human Sciences, Morgantown, WV
  - **Full Professor** (Tenured) Sport Management. August 2022 – Present
  - **Sport Management Program Lead**, August 2024 to July 2025.
  - **Director, Global Sport and Performance Center**, (starting in July 2025)
- *West Virginia University*, College of Physical Activity and Sport Sciences, Morgantown, WV
  - **Associate Professor**, (Tenured) Sport Management. August 2012 – May 2022
  - **Interim Chair**, Department of Sport Sciences. July to November 2018
  - **Assistant Professor**, Sport Management. August 2004 to 2012
- *West Virginia University*, Eberly College of Arts and Sciences.
  - **Faculty Associate**, Latin American Studies Program. Fall 2014 – Spring 2018
- *University of Pittsburgh*, University Center for International Studies, Pittsburgh, PA
  - **Visiting Scholar, Center for Latin American Studies**. Fall 2014-Spring 2017
- *Universidade Federal do Paraná*, Curitiba, Brazil
  - **Visiting Scholar, Research Center for Sport, Leisure, and Society**. August to December 2016.
- *The Ohio State University*, School of Physical Activity and Educational Services, Columbus, OH
  - **Graduate Teaching Associate**. August 2001 – June 2004

## RESEARCH INTERESTS:

- Policy and governance of sport; impact of sport mega events, and sport in Latin America.
- Human resource management in sport; organizational behavior in sport.

## LANGUAGE SKILLS

- English: Fluent spoken, reading, and written.
- Portuguese: Speaks and writes moderately, reads well.
- Spanish: Native speaker

## PUBLICATIONS:

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### Books and Monographs [6]

1. MacIntosh, E., **Bravo, G.**, & LeCrom, C. (Eds.). (Forthcoming 2026). *International sport management*, 3<sup>er</sup> Ed. Champaign, IL: Human Kinetics.
2. García-Fernández, J., Grimaldi-Puyana, M., & **Bravo, G.** (Eds.). (2022). *Sport in the Iberian Peninsula: Management, economics, and policy*. London and New York: Routledge. ISBN: ISBN 9781032018904
3. MacIntosh, E., **Bravo, G.**, & Li, M. (Eds.). (2020). *International sport management*, 2<sup>nd</sup> Ed. Champaign, IL: Human Kinetics. ISBN: 13: 978-1492556787
4. **Bravo, G.**, Shonk, D., Silva-Borquez, J, & González-Mesina, S. (2018). *Sport mega-events in emerging economies: The South American Games of Santiago 2014*. London: Mega Event Planning. Palgrave Pivot. ISBN: 978-1-137-56887-8 – DOI 10.1057/978-1-137-56888-5\_3
5. **Bravo, G.**, López de D'Amico, R., & Parrish, C. (Eds.). (2016). *Sport in Latin America. Policy, organization, management*. London and New York: Routledge. ISBN: 978-0-415-74589
6. Li, M., MacIntosh, E., & **Bravo, G.** (Eds.). (2012). *International sport management*, Champaign, IL: Human Kinetics. ISBN: 978-0-7360-8273-0

### Book Chapters [26]

1. MacIntosh, E., **Bravo, G.**, & LeCrom, C. (2026, forthcoming). Development of globally competent sport managers. Key concepts and emerging trends in international sport. In E. MacIntosh, G. **Bravo**, & C. LeCrom, (Eds.). *International sport management*, 3<sup>er</sup> Ed. Champaign, IL: Human Kinetics.
2. **Bravo, G.**, Jara-Pazmino, S. & Pack, S. M. (2026, forthcoming). Sport in Latin America and the Caribbean. In E. MacIntosh, G. Bravo, & C. LeCrom, (Eds.). *International sport management*, 3<sup>er</sup> Ed. Champaign, IL: Human Kinetics.
3. MacIntosh, E., LeCrom, C., & **Bravo, G.**, (2026, forthcoming). International sport management. A way forward. In E. MacIntosh, G. **Bravo**, & C. LeCrom, (Eds.). *International sport management*, 3<sup>er</sup> Ed. Champaign, IL: Human Kinetics.

4. **Bravo, G.**, & Moreno, F. (2026, forthcoming). Sport development in Latin America. Institutions, Politics, and the Struggle for Good Governance. In I. Lindsey, A. M. Strittmatter, M. Sam, & K. Rich (Eds.). *Routledge Handbook of Sports Development* (2nd ed). Routledge
5. **Bravo, G.** Won, D. & Chiu, W. (2026, forthcoming). Conjoint analysis. In P. Pedersen and D. Andrew (Eds.). *Research methods and design in sport management* (3<sup>rd</sup> ed). Champaign, IL: Human Kinetics.
6. **Bravo, G.** & Ahsan, A. (2025, forthcoming). Sport Corruption. A challenge to the integrity of sport. In R. Hardin, J. Pate & D. Shonk (Eds.). *Policy and governance in sport. Issues, organizations, and practical application* (2<sup>nd</sup> ed). Durham, NC: Carolina Academic Press.
7. **Bravo, G.**, Smolianov, P. & Vissing, Y. (2025). Human rights and sport participation: The swimming programs in New York City. In J. Zajda & Y. Vissing (Eds.). *Globalization, Human Rights and Education*. (pp. 87-108). Springer
8. Mezzadri, F., **Bravo, G.**, Santos-Lise N., & Bavaresco G. (2023). Innovation and sport policy in Brazilian sports. The Sport Intelligence Research Institute. In G. Cepeda-Carrión; J. García-Fernández & J. Zhang (Eds.). *Ibero-American Sport Management: Product and Service Innovations* (pp. 42-57) London and New York: Routledge. <https://doi.org/10.4324/9781003388050-5>
9. García-Fernández, J., Grimaldi-Puyana, M., & **Bravo, G.** (2022). Sport in the Iberian Peninsula: An introduction. In García-Fernández, J., Grimaldi-Puyana, M., & Bravo, G. (Eds.). *Sport in the Iberian Peninsula: Management, economics, and policy* (pp. 1-14). London and New York: Routledge.
10. **Bravo, G.**, Starepravo, F. A., Girão, M. V., & Florencio, J. P. W. (2021). Processo de avaliação em políticas públicas de esporte e lazer [Process of evaluation of sport and recreation public policies]. In V. Gomez de Menezes (Ed.), *Políticas públicas e gestao no esporte e lazer*. Nas regiões norte e nordeste do Brasil (pp. 81-97). Recife, Brazil: Editorial UFPE. ISBN: 978-65-86732-58-0
11. **Bravo, G.**, & Parrish, C. (2020). Sport in Latin America and the Caribbean. In E. MacIntosh, G. Bravo & M. Li, (Eds.), *International sport management* 2<sup>nd</sup> ed. (pp. 47-60). Champaign, IL: Human Kinetics. ISBN: 978-0-415-74589
12. MacIntosh, E. & **Bravo, G.** (2020). Intercultural management in sport organizations. The importance of human resource management. In E. MacIntosh, G. Bravo & M. Li, (Eds.), *International sport management* 2<sup>nd</sup> ed. (pp. 247-263). Champaign, IL: Human Kinetics. ISBN: 978-0-7360-8273-0
13. Young-Hansen, W., Silva-Borquez, J. & **Bravo, G.** (2020). Sports and Recreation. In Ludeman, R. B. et al. (Eds.), *Student affairs and services in higher education: Global foundations, issues, and best practices* 3<sup>rd</sup> ed. (pp. 321-324). International Association of Student Affairs and Services (IASAS) in cooperation with the *Deutsches Studentenwerk* (DSW): Berlin. ISBN: 978-G3-00-066108-2
14. **Bravo, G.**, & Haas, L. (2020). Government policy and principles of good governance in Latin America. In D. Shilbury & L. Ferkins (Eds.) *Routledge handbook of sport governance* (pp. 79-93). London and New York: Routledge. ISBN: 9781138341234

15. **Bravo, G.** (2019). Gestão do desporto: um campo de intervenção profissional e académico. In A. Correia & R. Biscaia (Eds.), *Gestão do desporto. Compreender para gerir* [Sport management. Understanding to manage] (pp. 37-60). Lisbon, Portugal: Edições FMH. ISBN: 978-972-735-236-4
16. Grimaldi-Puyana, M., García-Fernández, J., Gómez-Chacón, R., & **Bravo, G.** (2016). Las organizaciones medianas de gestión de instalaciones deportivas son las más rentables en período de crisis [Midsize organizations management of sport facilities are the most profitable in times of crisis]. In P. Gálvez Ruiz et al. (Eds.), *Economía, gestión y deporte. Una visión actual de la investigación* (pp. 343-346). Navarra, Spain: Thompson Reuters/Arazandi, SA. ISBN: 978-84-9135-160-3
17. **Bravo, G.**, Parrish, C. & López de D'Amico, R. (2016). Introduction: Sport in Latin America. In G. Bravo, R. López de D'Amico & C. Parrish (Eds.), *Sport in Latin America. Policy, organization & management* (pp. 1-17). London and New York: Routledge. ISBN: 978-0-415-74589
18. **Bravo, G.** & Almeida, B. S. (2014). Sport marketing in South America. In A. Bühler & G. Nufer (Eds.), *International sports marketing: Principle and perspectives* (pp. 277-303). Berlin: Erich Schmidt Verlag GmbH & Co. ISBN: 978-3503141418
19. **Bravo, G.**, Won, D., & Shonk, D. (2013). Entry-level employment in intercollegiate athletic departments: Non-readily observables and readily observable attributes of job candidates. In P. Chelladurai (Ed.), *Sport management: Critical concepts in sport studies* Vol. 2, (pp. 113-129). London and New York: Routledge. ISBN: 978-0415537681
20. **Bravo, G.**, (2013). Brazil. In O'Boyle, I., & Bradbury, T. (Eds.), *Sport governance: International case studies* (pp. 142-155), London and New York: Routledge. ISBN: 978-0-415-82044-8
21. **Bravo, G.**, Cornejo, M. & Matus, C. (2013). Physical education and after-school sport programs in Chile: The role of public and private structures. In J. R. Chepyator-Thomson & Shan-Hui Hsu (Eds.), *Global perspectives on physical education and after-school sports programs* (pp. 187-207). Lanham, MD: University Press of America. ISBN: 978-0-7618-6118-8
22. **Bravo, G.**, Shonk, D., & Won, D. (2012). The psychological contract in the context of sport organizations. In L. Robinson, P. Chelladurai, G. Bodet & P. Downward (Eds.), *Routledge handbook of sport management* (pp. 193-213). New York: Routledge. ISBN: 978-0-4155-8788-4
23. **Bravo, G.**, Orejan, J., Vélez, L., & López de D'Amico, R. (2012). Sport in Latin America. In M. Li, E. Macintosh & **G. Bravo** (Eds.), *International sport management* (pp. 99-133). Champaign, IL: Human Kinetics. ISBN: 978-0-7360-8273-0
24. Macintosh, E., **Bravo, G.**, & Li, M. (2012). Intercultural management in sport organizations. In M. Li, E. Macintosh & **G. Bravo** (Eds.), *International sport management* (pp. 53-69). Champaign, IL: Human Kinetics. ISBN: 978-0-7360-8273-0
25. **Bravo, G.** (1997). Actividad física y deportiva en la población chilena. [Physical activity and sport in the Chilean population]. In P. Venegas & J. Godoy (Eds.), *Recomendaciones de actividad física deportiva* (pp.11-31). Santiago, Chile: DIGEDER.

26. **Bravo, G.** (1996). Sport administration in Chile through its sports structures. In J. L. Chappelet & M. H. Roukhadze (Eds.), *Sport management: An international approach* (pp. 39-47). Lausanne: International Olympic Committee (Collection Documents of the Museum). ISBN: 92-9149-011-3

#### Encyclopedia Entries [5]

1. **Bravo, G.** (2012). Association Football: Pacific coast of South America. In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 38-47). Santa Barbara, CA: ABC-Clio. ISBN: 978-1598843002
2. **Bravo, G.** (2012). Conmebol. In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 86-87). Santa Barbara, CA: ABC-Clio. ISBN: 978-1598843002
3. **Bravo, G.** (2012). Copa América. In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 87-88). Santa Barbara, CA: ABC-Clio. ISBN: 978-1598843002
4. **Bravo, G.** (2012). Copa Libertadores. In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 88-89). Santa Barbara, CA: ABC-Clio. ISBN: 978-1598843002
5. **Bravo, G.** (2012). FIFA World Cup of 1962 (Chile). In J. Nauright & C. Parrish (Eds.), *Sports around the world [4 volumes]: History, culture, and practice*. Vol. 3 (pp. 102-103). Santa Barbara, CA: ABC-Clio. ISBN: 978-1598843002

#### Peer-Reviewed Articles [31]

1. Won, D., Chiu, W., & **Bravo, G. A.** (2025). Psychological collectivism, felt obligation, affective commitment, and retention intention among coaches: Symmetrical and asymmetrical modeling approaches. *International Journal of Sports Science & Coaching*.  
<https://doi.org/10.1177/17479541251320220>
2. **Bravo, G.**, Won, D., Oja, B., & Mezzadri, F. (2025). Training and development of coaches: What can we learn from reaction surveys? *Journal of Emerging Sport Studies*, 11, 1-17.
3. González-Cuevas, Y., **Bravo, G. A.**, Sherfinski, M., & Luzynski, C. (2024). Gender leadership imbalance in Latin American sport organizations. *Latin American Journal of Sport Management*, 8(1), 14-26.
4. Hansell, A., Voelker, D. K., España-Pérez, S., Watson, J. C., Luzynski, C., **Bravo, G.**, Giacobbi, P. R., & Gonzalez-Gallegos, A. (2024). An exploration and reflection of Mexican perceptions of the United States and Americans following a short-term sport for development initiative. *Journal of Sport for Development*, 11(2), 67-77
5. Won, D., Chiu, W., & **Bravo, G.** (2023). Perceived psychological contract on employee consequences among collegiate head coaches: The moderating role of procedural justice. *International Journal of Sports Science & Coaching*, 18(5), 1405-14019 <https://doi.org/10.1177/17479541231177011>

6. Won, D., **Bravo, G.**, & Chiu, W. (2021). Reciprocal and non-reciprocal employee-organization relationship: The mediating role of felt obligation and workplace familism among collegiate coaches. *International Journal of Sports Science & Coaching*, 16(5) 1074-1085 DOI: 10.1177/17479541211013612
  7. Angosto, S., Vergara-Ferri, J. M., **Bravo, G.** (2021). Motivational profiles of university volunteers in sport events: A segmentation approach. *Culture, Science and Sport*, 17(50), 643-652. DOI: <http://dx.doi.org/10.12800/ccd.v16i50.1575>
  8. Won, D., Chiu, Bang, & **Bravo, G.** (2021). Perceived organizational support on episodic volunteer's affective and behavioral outcomes: A case of the 2016 Rio Olympic Games. *International Journal of Event and Festival Management*, 12(2), 240-258. DOI: 10.1108/IJEFM-10-2020-0060
  9. Angosto, S., Bang, H., **Bravo, G.**, Díaz-Suárez, A., & López-Gullón, J.M. (2021). Motivations and future intentions in sport event volunteering: A systematic review. *Sustainability*, 13(22), 1245, 1-18. DOI: <https://doi.org/10.3390/su132212454>
  10. Shonk, D., & **Bravo, G.** (2019). Sport mega-event, complexity, and reputation: Development of a model. *International Journal of Hospitality and Event Management*, 2(2), 155-172. DOI: 10.1504/IJHEM.2019.109992
  11. **Bravo, G.**, Won, D., & Chiu, W. (2019). Psychological contract, job satisfaction, commitment, and turnover intention: Exploring the moderating role of psychological contract breach in NCAA coaches. *International Journal of Sports Science & Coaching*, 14(3), 273-284. DOI: 10.1177/1747954119848420
  12. Bang, H., **Bravo, G.**, Melo, K. & Mezzadri, F. (2019). The impact of volunteer experience at sport mega-events on intention to continue volunteering: Multigroup path analysis. *Journal of Community Psychology*, 47, 727-742. DOI: 10.1002/jcop.22149
  13. Arantes, A., Silva, F. M., Lopes, J. P. S. R., **Bravo, G.**, & Melo, G. F. de. (2019). An investigation [The perception of sport managers about the Brazilian school games. *Pensar a Prática*, 22(55738), 1-13. DOI:10.5216/rpp.v22.55738
  14. Shonk, D.; **Bravo, G.**, Velez-Colon, L., & Lee, C. (2017). Measuring event quality, satisfaction, and intent to return at an international sport event: The ICF Canoe Slalom World Championships. *Journal of Global Sport Management*, 2(2), 79-95. DOI: 10.1080/24704067.2017.1317011
- \*\* Best Paper Award - Honorable Mention, 2017 *Journal of Global Sport Management*.**
15. **Bravo, G.**, Lee, C., & García-González, V. (2016). Flag football participants in Mexico and NFL consumption. *Managing Sport and Leisure*, 21(3), 124-141. DOI: 10.1080/23750472.2016.1220261
  16. Grimaldi-Puyana, M., García-Fernández, J. Gómez-Chacón, R. & **Bravo, G.** (2016). Impacto de la crisis económica en la rentabilidad de las empresas de gestión de instalaciones de ocio deportivo según tamaño. Un estudio empírico. [Impact of the economic crisis on the profitability of facility sport and leisure management companies according to their size. An empirical study]. *Revista de Psicología del Deporte*, 25(3), 0051-54. Special edition on Economics, Management, and Marketing of Sport Organizations) (ISSN: 1132-239X).



17. Choi, D., Shonk, D., & **Bravo, G.** (2016). Development of a conceptual model in international sport tourism: Exploring pre-and post-consumption factors. *International Journal of Sport Management, Recreation & Tourism*, 21(b), 21-47. DOI: 10.5199/ijsmart-1791-874X-21b
18. **Bravo, G.**, & Won, D. (2016). Organisational legitimacy in sport management programs: An Application of a scale. *International Journal of Management in Education*, 10(3), 234-249. DOI: <http://dx.doi.org/10.1504/IJMIE.2016.077504>
19. Lee, C., & **Bravo, G.** (2014). Unraveling team sponsorship in World Cup: What are the influencing factors? *The Sport Journal [online journal]*, 55 (April 24) (ISSN: 1543-9518).
20. **Bravo, G.**, & Silva, J. (2014). Sport policy in Chile. *International Journal of Sport Policy and Politics*, 6(1), 129-142. DOI: 10.1080/19406940.2013.806341
21. **Bravo, G.**, Won, D., & Lee, C. (2013). Team USA and the 2010 FIFA World Cup: An examination of TV fans viewing intention. *International Journal of Sport Management and Marketing*, 14(1/2/3/4), 169-187. DOI: 10.1504/IJSMM.2013.060636
22. Won, D., **Bravo, G.**, & Lee, C. (2013). Careers in college athletic administration: Hiring criteria and skills needed for success. *Managing Leisure*, 19(1), 71-91. DOI: 10.1080/13606719.2012.742222
23. Almeida, B. S., Vlastuin, J., Marchi Júnior, W., & **Bravo, G.** (2012). O país do futebol que joga com as mãos: A gestão esportiva da Confederação Brasileira de Voleibol. [The 'football country' that plays with hands: management of the Brazilian volleyball confederation]. *Revista Intercontinental de Gestão Desportiva*, 2(2), 144-162.
24. Lee, C., Watson, J., & **Bravo, G.** (2012). Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders. *International Journal of Human Movement Sciences*, 6(1), 87-105.
25. Shonk, D., Greenwell, T. C., **Bravo, G.**, & Won, D. (2012). Site selection, satisfaction, and intent to return: An exploratory study of the perceptions of rights holders of small-scale sporting events. *The Journal of Convention & Event Tourism*, 13(1), 1-15. DOI: 10.1080/15470148.2012.649580
26. **Bravo, G.**, Won, D., & Shonk, D. (2012). Entry-level employment in intercollegiate athletic departments: Non-readily observables and readily observable attributes of job candidates. *Journal of Sport Administration and Supervision*, 4(1), 63-78
27. Shonk, D., & **Bravo, G.** (2010). Inter-organizational support, commitment, cooperation and the desire to maintain a partnership: A framework for sporting event networks. *Journal of Sport Management*, 24(3), 272-290. DOI: <https://doi.org/10.1123/jsm.24.3.272>
28. **Bravo, G.**, Won, D., & Ferreira, M. (2009). Attributes, trade-offs, and choice: A conjoint analysis in sport management programs. *Sport Management Education Journal*, 3(1), 66-91. DOI: <https://doi.org/10.1123/smej.3.1.66>
29. Won, D., & **Bravo, G. A.** (2009). Course design in sport management education: Addressing students' perspectives through conjoint methodology. *Journal of Hospitality, Leisure, Sports and Tourism Education*, 8(2), 83-96. DOI:10.3794/johlste.82.221



30. Ferreira, M., & **Bravo, G.** (2007). A multilevel model analysis of professional soccer attendance in Chile, 1990-2002. *International Journal of Sports Marketing & Sponsorship*, 8(3), 254-271. DOI: 10.1108/IJSMS-08-03-2007-B006
31. **Bravo, G.**, & Chelladurai, P. (2005). An investigation of stakeholder influence and institutional pressures on budget strategies on high school athletics. *Future Focus*, 26(1), 24-29.

#### Non-Referred Publications [4]

1. **Bravo, G.** (2009). Políticas públicas para el deporte: mercado, subsidio social, y deporte de elite. [Sport public policy: market, subsidy, and elite sport]. *EFdeportes Revista Digital*, 13, 130.
2. **Bravo, G.**, Muñoz, L.A. & Echeverría, C. (1986). Una visión sobre la educación física y la recreación en Argentina. [A view of the Argentinean Physical Education and Recreation]. *Revista de Educación Física – Chile [Journal of Physical Education – Chile]*, 212(3), 36-39.
3. **Bravo, G.**, Muñoz, L.A., Martinez, L. & Gubbins, V. (1985). Educación física: Visión de una nueva generación. [Physical Education: A view from a new generation]. *Revista de Educación Física – Chile, [Journal of Physical Education – Chile]*, 205(4).
4. **Bravo, G.** (1985). Tendencias del deporte, la educación física y la recreación. [Trends in sport, physical education and recreation]. *Revista de Educación Física – Chile, [Journal of Physical Education – Chile]*, 204(3), 41-42

#### Technical Reports [4]

1. **Bravo, G.**, Duclos-Bastías, D., Silva-Bórquez, J., López-Gullón, J.M., Vegara-Ferri, J.M., Angosto-Sánchez, S. (2025). *Juegos Panamericanos y Parapanamericanos Santiago 2023. Estudios sobre el impacto social, turismo, voluntariado, y equilibrio de género*. [Pan American and Parapan American Games Santiago 2023. Studies on social impact, tourism, volunteering, and gender balance]. Pontificia Universidad Católica de Valparaíso, Chile. ISBN: 978-956-8388-27-0
2. **Bravo G.**, & Won, D. (2018). *Training and development of coaches: Application of reaction surveys during the Global Coaches House Rio 2016*. Technical report submitted to the International Council for Coaching Excellence (ICCE), Leeds, UK.
3. Shonk, D., **Bravo, G.**, Velez-Colón, L., & Lee, C. (2014). *Deep Creek 2014: ICF Canoe Slalom World Championships. Services and resident perceptions findings and recommendations*. Technical report submitted to the Deep Creek 2014 Organizing Committee. Mc Henry, MD.
4. Ogasawara, E., Yoshida, M., Matsuda, T., Mochizuki, S., & **Bravo, G.** (2012). *Psychological contract fulfillment in youth coaches of the J League*. Technical report submitted to the Sciences and Research Agency of Japan.

#### Referred Proceedings/Book of Abstracts [44]

1. Haas, L., Correia, A., & **Bravo, G.** (2024, September). *Unravelling democracy in national sports federations in Portugal*. Book of Abstracts of the 32<sup>nd</sup> European Association for Sport Management (pp. 320-321). Paris, France.

2. Parra-Camacho, D., **Bravo, G.**, Vegara-Ferri, J. M., & Duclos, D. (2024, September). *Evolution of residents' perceptions of the social impact of the 2023 Pan American games from an individual and community perspective*. Book of Abstracts of the 32<sup>nd</sup> European Association for Sport Management (pp. 449-450). Paris, France.
3. Haas, L., Correia, A., & **Bravo, G.** (2024, June). *Democracy in national sport federations in Portugal. The limitations of public intervention*. Book of Abstracts 20<sup>th</sup> European Conference for the Sociology of Sport. (p. 49). Madrid, Spain.
4. Parra-Camacho, D., Vegara-Ferri, J. M., **Bravo, G.**, & Duclos, D. (2024, June). *Valoración personal vs. comunitaria de los impactos de los Juegos Panamericanos 2023*. [Personal vs community assessment of the impacts of the 2023 Pan American Games]. Proceedings of the XIV Ibero American Congress of Sport Management and Economics. (pp. 29-32). Madrid, Spain.
5. Vegara-Ferri, J.M., Angosto, S., **Bravo, G.** López-Gullón, J.M. (2023, June). *Residents' perceptions of a sport event according to their level of trust in the local government*. Proceedings of the 38<sup>th</sup> Annual North American Society for Sport Management. Montreal, Canada.
6. LeCrom, C., Howell, S., **Bravo, G.**, Dao, M. & Shapiro, S. (2023, June). Sport management research overseas: benefits, challenges, and contributions. Proceedings of the 38<sup>th</sup> Annual North American Society for Sport Management). Montreal, Canada.
7. Angosto, S., **Bravo, G.**, Shonk, D. (2022, June). *Influence factors on future behavioral intentions of trail running participants*. Proceedings of the 37<sup>th</sup> Annual North American Society for Sport Management (p. 101). Atlanta, GA.
8. Won, D., Chiu, W., & **Bravo, G.** (2022, June). *Perceived psychological contract fulfillment on employee consequences among collegiate coaches: The moderating role of procedural justice*. Proceedings of the 37<sup>th</sup> Annual North American Society for Sport Management (p. 294). Atlanta, GA.
9. Cano-Coyle, L. J., Carboneros, M., & **Bravo, G.** (2022, June). *Análisis de la calidad percibida por usuarios de un servicio deportivo municipal*. [Analysis of the perceived quality of users of a municipal sport service]. Proceedings of the XII Ibero American Congress of Sport Management and Economics. (pp. 267-270). Toledo, Spain.
10. Angosto, S., López-Gullón, J. M., Díaz-Suárez, A., & **Bravo, G.** (2022, June). *Metaanálisis del factor motivacional "amor al deporte" en voluntariado en eventos deportivos*. [Meta-analysis of the motivational factor "love of sport" in volunteering at sporting events]. Proceedings of the XII Ibero American Congress of Sport Management and Economics. (pp. 567-570). Toledo, Spain.
11. García-Vallejo, A. M., Pérez-Martínez, C., Angosto, S. & **Bravo, G.** (2022, June). *Diferencias en la motivación e intenciones futuras del voluntario en eventos deportivos en base al género*. [Gender differences in the motivation and future intentions of volunteer in sporting events]. Proceedings of the XII Ibero American Congress of Sport Management and Economics. (pp. 137-140). Toledo, Spain.

12. Haas, L., Correia, A., & **Bravo, G.** (2019, September). *A conceptual framework for understanding democracy in sport federations*. Book of Abstracts of the 27<sup>th</sup> European Association for Sport Management (pp. 153-155). Seville, Spain.
13. Dugan, O., & **Bravo, G.** (2019, September). *Do women create their own glass ceiling? Using theory of circumscription and compromise to analyze women athletic administrators*. Book of Abstracts of the 27<sup>th</sup> European Association for Sport Management (pp. 422-424). Seville, Spain.
14. **Bravo, G.**, Won, D., Flett, R., & Mezzadri, F. (2018). *Training and development of coaches: Application of reaction surveys*. Proceedings of the 33<sup>rd</sup> Annual North American Society for Sport Management (pp. 201-202). Halifax, NS. Canada.
15. Shonk, D., & **Bravo, G.** (2018). *Sport mega-event complexity and legitimacy: Development of a model*. Proceedings of the 33<sup>rd</sup> Annual North American Society for Sport Management (pp. 232-233). Halifax, NS. Canada.
16. Camargo, P., Santos, T., Castro, S, **Bravo, G.**, & Mezzadri, F. (2018). *Brazilian's bolsa-atleta program: An elite sport policy or a welfare policy?* Book of Abstracts of the 2018 annual conference of the International Sociology of Sport Association (p. 3). Lausanne, Switzerland.
17. Arantes, A., Melo, G., Martins, F., Sarmiento, P. & **Bravo, G.** (2017). *Managers' discourses through the evolution and development of the Brazilian school games*. Proceedings of the 25<sup>th</sup> European Association for Sport Management (pp. 46-47). Bern and Magglingen, Switzerland.
18. Shonk, D.; **Bravo, G.**, Velez-Colon, L., & Lee, C. (2015). *Assessing spectator perceptions of service quality at a medium-sized international sporting event*. Proceedings of the 30<sup>th</sup> Annual North American Society for Sport Management (pp. 466-467). Ottawa, ON. Canada.
19. Grimaldi Puyana, M., Ferrer Cano, P., **Bravo, G.**, & del Poz Cruz, B. (2015). *Efecto de la crisis en las organizaciones de gestión de instalaciones deportivas según su tamaño*. Proceedings of the VI Iberoamerican Congress of Sport Economics (pp. 155-159). San Javier, Murcia, Spain.
20. **Bravo, G.**, Lee, C., & García-González, V. (2014). *Examining identification to play flag football and consumption of American football among participants in Mexico*. Proceedings of the 29<sup>th</sup> Annual North American Society for Sport Management (pp. 317-318). Pittsburgh, PA.
21. **Bravo, G.**, Won, D., Ogasawara, E., Shao, J., López de D'Amico, R., Smolianov, P. & Voznyak, O. (2013). *Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan, and Venezuela*. Proceedings of the 28<sup>th</sup> Annual North American Society for Sport Management (pp. 441-442). Austin, TX.
22. Lee, C., **Bravo, G.** & Bang, H. (2013). *Unraveling lower-level sponsorship effect in mega-events: Influencing factors on intention to purchase us team sponsors' products in the World Cup*. Proceedings of the 28<sup>th</sup> Annual North American Society for Sport Management (pp. 394-395). Austin, TX.

23. Marchi, W., & **Bravo, G.**, Marchi, K., & Coakley, J. (2012). *Sociology of sport in North America and its relationship with Latin America: Preliminary results of a historical-analytic study*. Proceedings of the 2012 North American Society for the Sociology of Sport (p. 30). New Orleans, LA.
24. Ogasawara, E., **Bravo, G.**, & Yoshida, M. (2012). *Psychological contract fulfillment in youth coaches of the J League*. Proceedings of the 20<sup>th</sup> European Association for Sport Management (pp. 25-26). Aalborg, Denmark.
25. **Bravo, G.**, Shonk, D., & Díaz-Villanueva, A. I. (2012). *Resident perceptions of the 2011 Pan American Games in Guadalajara: What benefits and for whom?* Proceedings of the 27<sup>th</sup> Annual North American Society for Sport Management (pp. 388-389). Seattle, WA.
26. Lee, C., **Bravo, G.**, & Watson, J. (2012). *Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders*. Proceedings of the 27<sup>th</sup> Annual North American Society for Sport Management (pp. 406-407). Seattle, WA.
27. Almeida, B. S., Vlastuin, J., Marchi Jr., W., & **Bravo, G.** (2011). *Brazilian Volleyball through the lenses of fieldwork and institutional theory*. Proceedings of the 2011 North American Society for the Sociology of Sport (pp. 2-5). Minneapolis, MN.
28. Marchi Jr., W., & **Bravo, G.** (2011). *How the north explains the south: American Sport Sociology and its influence in Brazil*. Proceedings of the 2011 North American Society for the Sociology of Sport (pp. 2-5). Minneapolis, MN.
29. Ogasawara, E., Yoshida, M., & **Bravo, G.** (2011). *Examining psychological contract among Japanese coaches*. Proceedings of the 19<sup>th</sup> European Association for Sport Management (p. 87). Madrid, Spain.
30. **Bravo, G.**, & Won, D. (2011). *Team USA and the 2010 FIFA World Cup: An examination of fans and TV viewing intention*. Proceedings of International Society for Comparative Physical Education and Sport (p. 55). Shanghai, China.
31. **Bravo, G.**, López de D'Amico, R., & Won., D. (2010). *Not everything is money! An examination of work conditions of Venezuelan coaches*. Proceedings of the 2010 North American Society for the Sociology of Sport (p. 10). San Diego, CA.
32. **Bravo, G.**, Shonk, D., & Won, D. (2010). *Screening and hiring criteria for entry-level employment in college sport*. Proceedings of the 25<sup>th</sup> Annual North American Society for Sport Management (pp. 382-383). Tampa, FL.
33. Velez, L., & **Bravo, G.** (2010). *Needs assessment in sport management education: Exploring the Latin American market*. Proceedings of the 25<sup>th</sup> Annual North American Society for Sport Management (pp. 380-381). Tampa, FL.
34. **Bravo, G.**, Almeida, B. S., & Marchi Jr., W. &. (2009). *Sport structure in Brazil and Chile through Pierre Bourdieu's lens*. Proceedings of the 2009 North American Society for the Sociology of Sport, (pp. 76-77). Ottawa, ON, Canada.

35. **Bravo, G., & Won, D. (2009).** *Giving and receiving: An examination of the psychological contract in NCAA coaches.* Proceedings of the 24<sup>th</sup> Annual North American Society for Sport Management (pp. 171-172). Columbia, SC.
36. Strobe, J., **Bravo, G., & Turner, B. (2009).** *Perceptions of justice in high school athletics: A stakeholders' perspective.* Proceedings of the 24<sup>th</sup> Annual North American Society for Sport Management (pp. 330-331), Columbia, SC.
37. **Bravo, G. & López de D'Amico, R. (2008).** *Organizational rules in national governing bodies: perceptions of attributed importance and their impact on performance.* Proceedings of the 16<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport (p. 236). Macau, China.
38. **Bravo, G., & Won, D. (2008).** *A conjoint analysis of choice preferences for sport management programs.* Proceedings of the 23<sup>rd</sup> Annual North American Society of Sport Management (pp. 194-195). Toronto, ON. Canada.
39. **Bravo, G., & Ferreira, M. (2007).** A multilevel model analysis of professional soccer attendance in Chile, 1990-2002. Proceedings of the 26<sup>th</sup> Conference of the Asociación Latino Americana de Sociología [Latin American Association of Sociology]. Guadalajara, Mexico.
40. **Bravo, G. (2007).** *Building reputation through legitimacy in sport management programs: perceptions of masters' students.* Proceedings of the 22<sup>nd</sup> Annual North American Society of Sport Management (pp. 256-257). Fort Lauderdale, FL.
41. **Bravo, G., & Won, D. (2006).** *Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?* Proceedings of the 21<sup>st</sup> Annual North American Society of Sport Management. Kansas City, MO.
42. Shonk, D., & **Bravo, G. (2006).** *Factors leading to perceived inter-organizational support, inter-organizational commitment and cooperation and the decision to maintain a sporting event partnership: A conceptual model.* Proceedings of the 21<sup>st</sup> Annual North American Society of Sport Management. Kansas City, MO.
43. **Bravo, G., & Chelladurai, P. (2005).** *Salience of stakeholder groups in high school athletics: Perceptions of administrators.* Proceedings of the 20<sup>th</sup> Annual North American Society of Sport Management. Regina, SK. Canada.
44. **Bravo, G., & Chelladurai, P. (2004).** *Stakeholder salience, rationales, and budgetary decision: Perceptions of high school coaches.* Proceedings of the 19<sup>th</sup> Annual North American Society of Sport Management. Atlanta, GA.

## TEACHING

At West Virginia University, full-time tenure-track/tenured faculty are required to teach two 3-credit hour courses each semester; summer teaching is optional.

### Undergraduate Courses (enrollment updated as Fall 2024)

Course	Mode of Delivery	Credit hours	Semester taught	Total number of students
<b>SM 167</b> Introduction to Sport Management	In-person	3	4	138
<b>SM 275</b> The Olympic Games	online	3	16	188
<b>SM 340</b> Sport Governance	In-person	3	9	528
<b>SM 340</b> Sport Governance	online	3	1	81
<b>SM 350</b> Sport Leadership	In-person	2	1	60
<b>SM 375</b> Sport in the Global Market	In-person	3	17	1,090
<b>SM 375</b> Sport in the Global Market	online	3	3	61
<b>SM 380</b> History of American Sports	In-person	3	20	1,050
<b>SM 425</b> Facility and Event Management	In-person	3	4	198
<b>SM 485</b> Management of Sport Organizations	online	3	1	23
<b>SM 485</b> Management of Sport Organizations	In-person	3	1	49
<b>SM 493C</b> Sport in Brazil **	Hybrid	3	1	5
<b>SM 493A</b> Baseball in the Dominican Republic ***	Hybrid	3	1	8
				<b>3,573</b>

\*\* included a 10-day trip to Brazil visiting sport organizations.

\*\*\* included a 10-day trip to the Dominican Republic visiting MLB academies and local baseball organizations

### Graduate Courses (enrollment updated as Fall 2024)

Course	Mode of Delivery	Credit hours	Semester taught	Total number of students
<b>SM 516</b> Research Methods in Sport Management	online	3	8	189
<b>SM 516</b> Research Methods in Sport Management	Face-to-face	3	8	101
<b>SM 535</b> Sport Management Process	online	3	1	30
<b>SM 570</b> Sport Finance	online	3	1	23
<b>SM 580</b> Socio-Cultural and Ethical Dimensions of Sport	online	3	15	341
<b>SM 580</b> Socio-Cultural and Ethical Dimensions of Sport	Face-to-face	3	18	336
<b>SM 586</b> Sport Facility and Event Management	online	3	1	21
<b>SM 686</b> Internship in Sport Management	online	1-6	1	15
				<b>1,056</b>

## **GRADUATE ACADEMIC ADVISING**

### **Thesis and Dissertation Committee**

Note: The sport management program in the School of Sport Sciences at West Virginia University does not offer a doctoral program in sport management. Students enrolled in the master's program are not required to write a thesis unless they do opt to complete the thesis track option which started in the fall of 2019.

Masters and MBA Thesis (Advisor<sup>1</sup>, Co-Advisor<sup>2</sup>, Committee Member<sup>3</sup>, External Reviewer<sup>4</sup>)

- Mackenzie B. Luikart<sup>1</sup>. M.Sc. in Sport Management  
College of Applied Human Sciences. West Virginia University  
Thesis: Sexual misconduct against female athletes: Knowledge, training, and readiness to act of future sport leaders (June 2023).
- Diego Moreno Harismendy<sup>4</sup>. M.Sc. in Sport, Exercise, and Health  
School of Physical Education, Sport & Exercise Sciences. University of Otago. New Zealand  
Thesis: *Sport Policy in Chile: A case of stability, change and hybridity* (November 2022)
- Monica Yamile Gonzalez-Cuevas<sup>1</sup>. M.Sc. in Sport Management  
College of Physical Activity and Sport Sciences. West Virginia University  
Thesis: *Gender Leadership Imbalance in Sport Organizations in Latin America* (April 2022).
- Andrea Herrera<sup>2</sup>. Master of Business Administration.  
Department of Business Administration Rheinbach. Bonn-Rhein-Sieg. University of Applied Sciences. Germany.  
Thesis: *Inclusive organisational approaches. Driving Able-body and Para-sport Organisations towards Sustainable Development* (March 2017)
- Vanessa García-Gonzalez<sup>3</sup>. Master's in public policy.  
School of Political Sciences at Universidad Nacional Autónoma de México, Mexico City.  
Thesis: *Sport practice: A strategy to fight existential isolation. A case study in the Texcoco community* (November 2010).
- Michael Conti<sup>3</sup>. Master of Sciences in Journalism.  
P. I. Reed School of Journalism at West Virginia University.  
Thesis: *The Fantasy Focus: A content analysis of sports magazines examining the rise in popularity of fantasy games* (August 2010).

Doctoral Dissertation (Co-Advisor<sup>1</sup>, Member doctoral committee<sup>2</sup>, Jury doctoral dissertation<sup>3</sup>, External evaluator).

- Ali Ahsan<sup>2</sup> PhD. Candidate  
Department of Political Sciences. West Virginia University  
Dissertation: *Soccer Sheikhs: Qatar, Football, and the Quest for Self-Confidence and Global Prominence* (Doctoral defense summer of 2025).
- Maria Carboneros<sup>4</sup>, PhD.  
Escuela Internacional de Doctorado. Facultad de Ciencias del Deporte. Universidad de Murcia, Spain  
Dissertation: *Analysis of the determinants of effective equality in sport: A gender perspective approach* (June 2025)
- Luis Haas<sup>1</sup> Doctor in Sciences  
Faculdade de Motricidade Humana (School of Human Kinetics). University of Lisbon, Portugal.  
Dissertation: *Democracy in sports federations in Portugal: An study of managers, athletes, referees and coaches* (September 2024).



- Kleber Augusto Ribeiro<sup>3</sup> Doctor in Sciences  
School of Physical Education and Sport. University of Sao Paulo, Brazil  
Dissertation: *Management of sport organizations: A performance evaluation model for state federations* (August 2024).
- José Miguel Vegara-Ferri<sup>3</sup> Doctor in Sport Sciences.  
Escuela Internacional de Doctorado. Facultad de Ciencias del Deporte. Universidad de Murcia, Spain  
Dissertation: *Analysis and evolution of the perception of the social and tourism impact of the road cycling sporting event 'La Vuelta'* (November 2022)
- Salvador Angosto-Sánchez<sup>3</sup> Doctor in Sport Sciences  
Escuela Internacional de Doctorado. Facultad de Ciencias del Deporte. Universidad de Murcia, Spain  
Dissertation: *Volunteering in sporting events in Spain: An analysis of motivation and other associated factors* (December 2021)
- Cássia Damiani<sup>2</sup>. Doctor in Human Movement Sciences.  
Graduate Program in Human Movement Sciences, Universidade Federal do Rio Grande do Sul, Brazil  
Dissertation: *Trends and contradictions for the institution of a state sport policy in Brazil* (December 2021)
- Phillipe Rocha de Camargo<sup>2</sup>. Doctor in Physical Education.  
Department of Physical Education. Universidade Federal do Paraná, Brazil.  
Dissertation: *The bolsa-athlete program: Developing sports performance or welfare state policy?* (February 2020).
- Edson Hirata<sup>2</sup>. Doctor in Physical Education.  
Health Sciences Center, Brazil, Universidade Estadual de Maringá, Brazil.  
Dissertation: *Strong league, weak clubs? The spectacularization of Brazilian men's basketball (2008-2019).* (February 2020).
- Weisheng Chiu<sup>2</sup>. Doctor in Sport Management.  
Department of Sport and Leisure Studies, Yonsei University, Korea.  
Dissertation: *Sport spectators value co-creation behavior. Scale development and validation* (December 2015).
- Aaron Huffman<sup>2</sup>. Doctor of Education in Higher Education Administration.  
College of Education and Human Services, West Virginia University.  
Dissertation: *A description and comparison of the perceptions of NCAA Division II and Division III presidents regarding the impacts of intercollegiate athletics at their institutions* (May 2013).
- Craig Crow<sup>2</sup>. Doctor of Education in Educational Leadership Studies.  
College of Education and Human Resources, West Virginia University.  
Dissertation: *The outsourcing of football stadium foodservice operations by NCAA Division I athletic programs* (July 2011).

#### Advising and Mentoring Research Fellows/Visiting Scholars at West Virginia University

- David Gallegos-Meza (Universidad Católica del Norte, Chile). Funded by the National Agency for Research and Development of Chile (ANID). September 2024 to July 2025.
- Jose María López-Gullón (Universidad de Murcia, Spain). Funded by the Seneca Foundation, the Science and Technology Agency of the Region of Murcia in Spain. February to July 2022.
- Carla C. Tagliari (Universidad Federal do Paraná, Brazil). Funded by CAPES (Brazilian Agency for the Development of Higher Education Personnel). Spring semester at West Virginia University. Supervise doctoral dissertation. January to July 2020.
- Ömür Duğan, PhD (Pamukkale University, Turkey). Funded by TUBITAK (Scientific and Technical Research Council of Turkey). October 2017-September 2018.
- Wanderley Marchi Junior, PhD (Universidad Federal do Parana, Brazil). Funded by CAPES (Brazilian Agency for the Development of Higher Education Personnel). September 2011-October 2012.

#### **GRANTS WRITING**

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Total submitted: \$1,238,346.73; Total funded: \$94,710.93.

Promotion of Scientific Research , Technological Development and Innovation in the Valencian Community, Spain <i>Valencia as a Sustainable Destination: The Impact of Sporting Events on its City Branding.</i> Position: Co-PI Amount: \$22,000	January 2025      Status: Not Funded
Sport Leaders Institute of Zimbabwe, Zimbabwe Executive online training for sport management professionals Position: Co-PI Amount: \$17,454	October 2024    Status: Funded \$17,454
Pontificia Universidad Católica de Valparaíso, Chile <i>Social Impact of the Pan American and Parapanamerican Games Santiago 2023</i> [El Impacto Social de los Juegos Panamericanos y Parapanamericanos Santiago 2023] Position: Co-Investigator Amount: 2,958.00 Chilean pesos = US\$3,313	March 2023     Status: Funded \$3,313
Advanced Olympic Research Grant Programme, International Olympic Committee Determinants influencing effective gender equity and equality among Pan American Sport Organizations Position: Co-Investigator Amount: \$28,100.00	February 2023    Status: Not Funded

Advanced Olympic Research Grant Programme, International Olympic Committee <i>Motivation, empowerment, and engagement of volunteers in international sporting events: The effect of the COVID-19 pandemic on volunteer activities.</i> Position: Co-Investigator Amount: \$19,945.00	February 2021    Status: Not Funded
United States Department of State, Bureau of Education and Cultural Affairs <i>Adapted sport for social change. United States, Brazil &amp; Chile.</i> Position: Principal Investigator Amount: \$546,932.07	February 2020    Status: Not Funded
University of Montana, United States Department of State <i>Sport for social change</i> Position: Co-Investigator Amount: \$106,430.00	April 2018   Status: Funded \$57,888
West Virginia University Research Office, São Paulo Research Foundation, Brazil <i>Empowerment and leadership through judo: A sport intervention program for young women in Brazil.</i> Position: Co-Principal Investigator Amount: \$46,325.90	March 2018   Status: Not Funded
Steelcase Foundation <i>Trading spaces, pedagogies, and technologies: achieving virtual mobility through collaborative online internal learning and active learning center use</i> Position: Co-Investigator Amount: \$67,000.00	February 2018   Status: Not Funded
Bill and Melinda Gates Foundation <i>Adolescent mothers' engagement with social media in Brazil</i> Position: Co-Principal Investigator Amount: \$99,239.00	November 2017   Status: Not Funded
College of Physical Activity and Sport Sciences, West Virginia University <i>Professional development of international coaches: Reaction to training and sources of professional knowledge</i> Position: Principal Investigator Amount: \$4,831.00	February 2016   Status: Funded \$4,831.00
Advanced Olympic Research Grant Programme, International Olympic Committee <i>From grassroots to high performance. How well integrated is the sport system in Brazil</i> Position: Co-Principal Investigator Amount: \$8,574 [8,264.00 Swiss Francs].	February 2014   Status: Not Funded

US-Russia Peer-to-Peer Program, United States Department of State <i>Establishing a dialogue between sport professionals for the well-being of people in the United States and Russia</i> Position: Principal Investigator Amount: \$96,988.00	February 2013    Status: Not Funded
Social Sciences and Humanities Research Council of Canada <i>Mega-sport events with major implications: Exploring the links between national culture, corporate identity, image, and sport legacy</i> Position: Co-Investigator Amount \$107,000.00	August 2012    Status: Not Funded
Senate Grant for Scholarship, West Virginia University <i>An exploratory study of the political, social and economic impact of cockfighting in Puerto Rico</i> Position: Co-Investigator Amount \$9,695.83	November 2012    Status: Not Funded
Senate Grant for Scholarship, West Virginia University <i>Sport management education and hiring practices: A needs assessment of private and public sport organizations across Latin America</i> Position: Principal Investigator Amount \$14,609.00	November 2012    Status: Not Funded
Office of the Provost and the Dean of Libraries, West Virginia University <i>Information Literacy in Sport Management</i> Position: Principal Investigator Amount \$3,000.00	March 2009   Status: Funded \$3,000.00
International Centre for Sport Studies (CIES), Switzerland <i>A cross-cultural examination of best practices in human resource management in professional football</i> Position: Principal Investigator Amount \$28,684.00	August 2009   Status: Not Funded
School of Physical Education, West Virginia University <i>Sport management education in Latin America: A preliminary study</i> Position: Principal Investigator Amount \$1,000.00	March 2007   Status: Funded \$1,000.00
Faculty Senate, West Virginia University <i>Course development 'Sport in the Global Market'</i> Position: Principal Investigator Amount \$2,500.00	March 2006   Status: Funded \$2,500.00

Faculty Senate, West Virginia University <i>Course development 'The Olympic Games'</i> Position: Principal Investigator Amount \$2,500.00	March 2006   Status: Funded \$2,500.00
School of Physical Education, West Virginia University <i>Sport management graduate program choice: The influence of reputation</i> Position: Principal Investigator Amount \$382.15	September 2005   Status: Funded \$382.15
Ohio Association of Health, Physical Education, Recreation and Dance <i>Coping with financial turbulence in interscholastic athletics: An analysis of stakeholder and institutional theory</i> Position: Principal Investigator Amount \$1,842.78	May 2003   Status: Funded \$1,842.78

## PRESENTATIONS

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### Referred Papers [62]

1. Gallegos, D., Lufin, M., & **Bravo, G.** (2025, June). *Predictive modeling of volunteer selection in sport mega events using machine learning techniques: A study on the Pan American Games Santiago 2023.* Paper presented at the 2025 Annual North American Society for Sport Management. San Diego, CA.
2. Duclos-Bastías, D., Vegara-Ferri, J. M., Parra-Camacho, D., & **Bravo, G.** (2025, June). *Los Juegos Panamericanos en Chile: Identificación de grupos de residentes según los impactos percibidos desde la perspectiva individual y comunitaria* [The Pan American Games in Chile: Identification of resident groups based on perceived impacts from an individual and community perspective]. Paper presented at XV Ibero American Congress of Sport Management and Economics. Gijon, Spain.
3. Sossa-Rojas, A.; **Bravo, G.**, & Duclos-Bastías, D. (2025, March). *Juegos Panamericanos Santiago 2023. Su impacto en el sistema deportivo chileno. Un estudio cualitativo* [Pan American Games Santiago 2023. Their impact on the Chilean sports system. A qualitative study]. Paper presented at the IX Congreso Latinoamericano de Gestión Deportiva, Santiago, Chile.
4. Einsle, C.S.; **Bravo, G.**, Duclos-Bastias, D., & Angosto, S. (2024, October). *Pan and Parapanamerican Games sport tourist's characteristics and expenditure.* Paper presented at the XVII International Congress of the Spanish Association of Applied Social Research in Sport. Seville, Spain
5. Haas, L., Correia, A., & **Bravo, G.** (2024, September). *Unravelling democracy in national sports federations in Portugal.* Paper presented at the 32<sup>nd</sup> European Association for Sport Management. Paris, France.
6. Parra-Camacho, D., **Bravo, G.**, Vegara-Ferri, J. M., & Duclos, D. (2024, September). *Evolution of residents' perceptions of the social impact of the 2023 Pan American games from an individual and community perspective.* Paper presented at the 32<sup>nd</sup> European Association for Sport Management. Paris, France.

7. Haas, L., Correia, A., & **Bravo, G.** (2024, June). *Democracy in national sport federations in Portugal*. Paper presented at the 20<sup>th</sup> European Conference for the Sociology of Sport. Madrid, Spain.
8. Parra-Camacho, D., Vegara-Ferri, J. M., **Bravo, G.**, & Duclos, D. (2024, June). *Valoración personal vs. comunitaria de los impactos de los Juegos Panamericanos 2023*. [Personal vs community assessment of the impacts of the 2023 Pan American Games]. Paper presented at the XIV Ibero American Congress of Sport Management and Economics. (pp. 29-32). Madrid, Spain.
9. Vegara-Ferri, J.M., Angosto, S., **Bravo, G.** López-Gullón, J.M. (2023, June). *Residents' perceptions of a sport event according to their level of trust in the local government*. Poster presented at the 2023 Annual North American Society for Sport Management. Montreal, Canada.
10. LeCrom, C., Howell, S., **Bravo, G.**, Dao, M. & Shapiro, S. (2023, June). Sport management research overseas: benefits, challenges, and contributions. 60-minute symposium presented at the 2023 Annual North American Society for Sport Management. Montreal, Canada.
11. Angosto, S., **Bravo, G.**, Shonk, D. (2022, June). *Influence factors on future behavioral intentions of trail running participants*. Poster presented at the 2022 Annual North American Society for Sport Management. Atlanta, GA.
12. Won, D., Chiu, W., & **Bravo, G.** (2022, June). *Perceived psychological contract fulfillment on employee consequences among collegiate coaches: The moderating role of procedural justice*. Poster presented at the 2022 Annual North American Society for Sport Management. Atlanta, GA.
13. Cano-Coyle, L. J., Carboneros, M., & **Bravo, G.** (2022, June). *Análisis de la calidad percibida por usuarios de un servicio deportivo municipal*. [Analysis of the perceived quality of users of a municipal sport service]. Paper presented at XII Iberoamerican Congress of Sport Management and Economics. Toledo, Spain.
14. Angosto, S., López-Gullón, J. M., Díaz-Suárez, A., & **Bravo, G.** (2022, June). *Metaanálisis del factor motivacional "amor al deporte" en voluntariado en eventos deportivos*. [Meta-analysis of the motivational factor "love of sport" in volunteering at sporting events]. Paper presented at XII Iberoamerican Congress of Sport Management and Economics. Toledo, Spain.
15. García-Vallejo, A. M., Pérez-Martínez, C., Angosto, S. & **Bravo, G.** (2022, June). *Diferencias en la motivación e intenciones futuras del voluntario en eventos deportivos en base al género*. [Gender differences in the motivation and future intentions of volunteer in sporting events]. Paper presented at XII Iberoamerican Congress of Sport Management and Economics. Toledo, Spain.  
\*\***Best Paper Award** Sport Management category.
16. Angosto, S., Vegara-Ferri, J. M. & **Bravo, G.** (2020, October). *Motivation and satisfaction of the sports volunteer on the "Ruta de las Fortalezas"*. Paper presented at the II International Congress of Introduction to Research in Physical Activity and Sport. Facultad de Ciencia del Deporte. Universidad de Murcia, Spain
17. Angosto, S., Vegara-Ferri, J. M. & **Bravo, G.** (2020, October). *Profile of the sports volunteer at the University of Murcia*. Paper presented at the II International Congress of Introduction to Research in Physical Activity and Sport. Facultad de Ciencia del Deporte. Universidad de Murcia, Spain

18. Won, D., **Bravo, G.**, & Chiu, W. (2020, February). *Reciprocal and non-reciprocal employee-organization relationship: The mediating role of felt obligation and workplace organizational familism among collegiate coaches*. Paper presented at the 2020 Applied Sport Management Conference, Waco, TX
19. Won, D., Chiu, W., Bang, H., & **Bravo, G.** (2020, February). *Perceived organizational support on volunteer outcomes: Younger vs. older Olympics volunteers*. Poster presented at the 2020 Applied Sport Management Conference, Waco, TX
20. Dugan, O., & **Bravo, G.** (2019, November). *Women can't handle the 3F's: Football, fundraising, and facilities! Hegemonic masculinity and the relation with glass ceiling in the NCAA*. Paper Presented in 2019 at 17<sup>th</sup> International Sport Sciences Congress. Antalya, Turkey.
21. Haas, L., Correia, A., & **Bravo, G.** (2019, September). *A conceptual framework for understanding democracy in sport federations*. Paper presented at the 27<sup>th</sup> European Association for Sport Management. Seville, Spain.
22. Dugan, O., & **Bravo, G.** (2019, September). *Do women create their own glass ceiling? Using theory of circumscription and compromise to analyze women athletic administrators*. Paper presented at the 27<sup>th</sup> European Association for Sport Management. Seville, Spain.
23. **Bravo, G.** & Gonzalez, V. (2018, November). *NFL 'Tochito' in Mexico: safety, health and the masculine warrior*. Paper presented at the North American Society for the Sociology of Sport, Vancouver, BC.
24. **Bravo, G.**, Won, D., Flett, R., & Mezzadri, F. (2018, June). *Training and development of coaches: Application of reaction surveys*. Poster presented at the 2018 Annual North American Society for Sport Management. Halifax, NS. Canada.
25. Shonk, D., & **Bravo, G.** (2018, June). *Sport mega-event complexity and legitimacy: Development of a model*. Poster presented at the 2018 Annual North American Society for Sport Management. Halifax, NS. Canada.
26. Camargo, P., Santos, T., Castro, S, **Bravo, G.**, & Mezzadri, F. (2018, June). *Brazilian's Bolsa-Atleta Program: an elite sport policy or a Welfare Policy?* Paper presented at the 2018 World Congress of Sociology of Sport. Lausanne, Switzerland.
27. Won, D., **Bravo, G.**, & Chiu, W. (2018, February). *Relationships between psychological contract, satisfaction, commitment, and turnover intention of athletic personnel: Moderating role of psychological contract breach*. Poster presented at the 2018 Applied Sport Management Conference, Waco, TX
28. Arantes, A., Melo, G., Martins, F., Sarmiento, P. & **Bravo, G.** (2017, September). *Managers' discourses through the evolution and development of the Brazilian School Games*. Paper presented at the 25<sup>th</sup> European Association for Sport Management. Bern and Magglingen, Switzerland.
29. Grimaldi-Puyana, M., Ferrer-Cano, P., **Bravo, G.**, & del Poz-Cruz, B. (2015, June). *Efecto de la crisis en las organizaciones de gestión de instalaciones deportivas según su tamaño* [Effect of the crisis in the management of sport facilities according to their size]. Paper presented at the VI Iberoamerican Congress of Sport Economics. San Javier, Murcia, Spain.



30. Shonk, D., **Bravo, G.**, Velez-Colon, L., & Lee, C. (2015, June). *Assessing spectators' perceptions of service quality at a medium-sized international sporting event*. Poster presented at the 2015 Annual North American Society for Sport Management. Ottawa, ON. Canada.
31. **Bravo, G.**, Lee, C., & García-González, V. (2014, May). *Examining identification to play flag football and consumption of American football among participants in Mexico*. Poster presented at the 2014 Annual North American Society for Sport Management, Pittsburgh, PA.
32. Smolianov, P. & **Bravo, G.** (2014, May). *Municipal sport policy: Swimming program in New York City and the integrated mass and elite sport model*. Paper presented at the 19<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Moscow, Russia.
33. Somolianov, P., **Bravo, G.**, Vozniak, O., & Komova, E. (2014, May). *National sport policy: Swimming program in Russia and the integrated mass and elite sport model*. Paper presented at the 19<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Moscow, Russia.
34. Choi, D. W., Shonk, D. J., & **Bravo, G.** (2013, October). *Exploring cultural dimensions within the context of sport tourism: Factors influencing purchase decision, satisfaction and intent to return*. Poster presented at the 2013 Global Sport Management Summit: Embracing Sport Tourism. Taipei, Taiwan.
35. Marchi, W., Marchi, K., **Bravo, G.** & Coakley, J. (2013, June). *Can the north explain the south? American sport sociology and its influence in Brazil*. Paper presented at the 2013 International Sociology for Sport Association [World Congress of Sociology of Sport]. Vancouver, BC. Canada.
36. **Bravo, G.**, Won, D., Ogasawara, E., Shao, J., López de D'Amico, R., Smolianov, P. & Voznyak, O. (2013, May). *Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan, and Venezuela*. Paper presented at the 2013 Annual North American Society for Sport Management. Austin, TX.
37. Lee, C., **Bravo, G.**, & Bang, H. (2013, May). *Unraveling lower-level sponsorship effect in mega-events: Influencing factors on intention to purchase us team sponsors' products in the World Cup*. Poster presented at the 2013 Annual North American Society for Sport Management. Austin, TX.
38. Marchi, W., & **Bravo, G.**, Marchi, K. & Coakley, J. (2012, November). *Sociology of sport in North America and its relationship with Latin America: Preliminary results of a historical-analytic study*. Paper presented at the 2012 North American Society for the Sociology of Sport. New Orleans, LA.
39. Ogasawara, E., **Bravo, G.**, & Yoshida, M. (2012, September). *Psychological contract fulfillment in youth coaches of the J League*. Paper presented at the 20<sup>th</sup> European Association for Sport Management. Aalborg, Denmark.
40. **Bravo, G.**, Shonk, D., & Díaz-Villanueva, A. I. (2012, May). *Resident perceptions of the 2011 Pan American Games in Guadalajara: What benefits and for whom?* Paper presented at the 27<sup>th</sup> Annual North American Society for Sport Management. Seattle, WA.

41. Lee, C., **Bravo, G.**, & Watson, J. (2012, May). *Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders*. Poster presented at the 27<sup>th</sup> Annual North American Society for Sport Management. Seattle, WA.
42. Almeida, B. S., Vlastuin, J., Marchi Jr., W., & **Bravo, G.** (2011, November). *Brazilian Volleyball through the lenses of fieldwork and institutional theory*. Paper presented at the 2011 North American Society for the Sociology of Sport. Minneapolis, MN.
43. Marchi Jr., W., & **Bravo, G.** (2011, November). *How the north explains the south: American Sport Sociology and its influence in Brazil*. Paper presented at the 2011 North American Society for the Sociology of Sport. Minneapolis, MN.
44. Ogasawara, E., Yoshida, M., & **Bravo, G.** (2011, September). *Examining psychological contract among Japanese coaches*. Paper presented at the 19<sup>th</sup> Conference of the European Association for Sport Management. Madrid, Spain.
45. **Bravo, G.**, & Won, D. (2011, June). *Team USA and the 2010 FIFA World Cup: An examination of fans and TV viewing intention*. Paper presented at the International Society for Comparative Physical Education and Sport. Shanghai, China.
46. **Bravo, G.**, Won, D., & López de D'Amico, R. (2011, March). *Human resource management and sport: Psychological contract in sport professionals in Venezuela*. Paper presented at the 2nd Biannual Conference of the Latin American Association for Sport Management [Asociación Latino Americana de Gerencia Deportiva]. Monterrey, México.
47. **Bravo, G.**, Won, D., & López de D'Amico, R. (2010, November). *Not everything is money! An examination of work conditions of Venezuelan coaches*. Paper presented at the 2010 North American Society for the Sociology of Sport. San Diego, CA.
48. **Bravo, G.**, Shonk, D., & Won, D. (2010, June). *Screening and hiring criteria for entry-level employment in college sport*. Paper presented at the 25<sup>th</sup> Annual North American Society for Sport Management. Tampa, FL.
49. Vélez, L., & **Bravo, G.** (2010, June). *Needs assessment in sport management education: Exploring the Latin American market*. Paper presented at the 25<sup>th</sup> Annual North American Society for Sport Management. Tampa, FL.
50. **Bravo, G.**, Almeida, B. S., & Marchi Jr., W. (2009, November). *Sport structure in Brazil and Chile through Pierre Bourdieu's lens*. Paper presented at the 2009 North American Society for the Sociology of Sport. Ottawa, ON. Canada.
51. **Bravo, G.**, & Won, D. (2009, May). *Giving and receiving: An examination of the psychological contract in NCAA coaches*. Poster presented at the 24<sup>th</sup> Annual North American Society for Sport Management. Columbia, SC.
52. Strobe, J., **Bravo, G.**, & Turner, B. (2009, May). *Perceptions of justice in high school athletics: A stakeholder's perspective*. Poster presented at the 24<sup>th</sup> Annual North American Society for Sport Management. Columbia, SC.

53. **Bravo, G.** (2009, April). *Sport policies in Latin America: The role of government in Mexico, Brazil and Chile*. Poster presented at the 2009 American Alliance for Health, Physical Education, Recreation, and Dance. Tampa, FL.
54. **Bravo, G., & López de D'Amico, R.** (2008, July). *Organizational rules in national governing bodies: Perceptions of attributed importance and their impact on performance*. Paper presented at the 16<sup>th</sup> Biennial Conference of the International Society for Comparative Physical Education and Sport. Macau, China.
55. **Bravo, G., & Won, D.** (2008, May). *A conjoint analysis of choice preferences for sport management programs*. Paper presented at the 23<sup>rd</sup> Annual North American Society for Sport Management. Toronto, ON. Canada.
56. **Bravo, G., & Won, D.** (2007, November). *Strategic legitimacy in the marketing of sport management programs: An exploratory analysis*. Poster presented at the 2007 Annual Conference of the Sport Marketing Association. Pittsburgh, PA.
57. **Bravo, G., & Ferreira, M.** (2007, August). *A multilevel model analysis of professional soccer attendance in Chile, 1990-2002*. Paper presented at the 26<sup>th</sup> Conference of the Asociación Latino Americana de Sociología [Latin American Association of Sociology]. Guadalajara, Mexico.
58. **Bravo, G.,** (2007, June). *Building reputation through legitimacy in sport management programs: perceptions of masters' students*. Poster presented at the 22<sup>nd</sup> Annual North American Society of Sport Management. Fort Lauderdale, FL.
59. **Bravo, G., & Won, D.** (2006, June). *Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?* Paper presented at the 21<sup>st</sup> Annual North American Society for Sport Management. Kansas City, MO.
60. Shonk, D., & **Bravo, G.** (2006, June). *Factors leading to perceived inter-organizational support, inter-organizational commitment and cooperation and the decision to maintain a sporting event partnership: A conceptual model*. Paper presented at the 21<sup>st</sup> Annual North American Society for Sport Management. Kansas City, MO.
61. **Bravo, G., & Chelladurai, P.** (2005, June). *Salience of stakeholder groups in high school athletics: Perceptions of administrators*. Paper presented at the 20<sup>th</sup> Annual North American Society for Sport Management. Regina, SK. Canada.
62. **Bravo, G., & Chelladurai, P.** (2004, June). *Stakeholder salience, rationales, and budgetary decision: Perceptions of high school coaches*. Paper presented at the 19<sup>th</sup> Annual North American Society for Sport Management. Atlanta, GA.

#### Invited Non-Referred Presentations [36]

1. **Bravo, G.** (October 9, 2024). *Social impact on sport mega events* [El Impacto social en los grandes eventos deportivos]. Keynote address at the XXXIII Congreso Internacional FOD at Universidad Autónoma de Nuevo León, in Monterrey, Mexico.

2. **Bravo, G.** (March 13, 2024). *Mass vs. high performance sport. Challenges and policy implementation*. Presented online via Zoom to the ICSSR sponsored International Conference at the University of Kalyani, India.
3. **Bravo, G.** Won, D. & Chiu, W. (April 14, 2022). *Psychological contract, job satisfaction, commitment, and turnover intention: Exploring the moderating role of psychological contract breach in NCAA coaches*. Poster presented at Research Week 2022. College of Education and Human Services. West Virginia University.
4. **Bravo, G.** (2022, March 24). *Sport in Latin America. What can we learn from the South?* Keynote presentation at the 16<sup>th</sup> annual Global Educational Forum. Mary Frances Early College of Education. University of Georgia.
5. **Bravo, G.** (2022, January 27). *Building Successful Programs*. Panel moderator during the Roundtable session for the American Kinesiology Associations' Leadership Workshop 2022.
6. **Bravo, G.** (2020, December 7). *Teaching and Research in Sport Management in the USA*. Presented online via Zoom to members of ABRAGESP [Brazilian Association of Sport Management] in Sao Paulo, Brazil.
7. **Bravo, G.** (2020, November 10). *The Sport System in the United States of America. A critical look' [O Sistema Esportivo nos Estados Unidos da América. Um olhar crítico]*. Presented online via Goggle Meet and YouTube at *International dialogues on public policies for physical education, sport, leisure, health, and culture*. Event organized by the Department of Physical Education and Humanities at Universidade Estadual de Campinas, Brazil.
8. **Bravo, G.** & España-Perez, S. (2020, October 9). *Sport as a way of diplomatic integration [El deporte como vía de integración diplomática]*. Presented online on Google Teams at the XXVIII Congreso Internacional FOD at Universidad Autónoma de Nuevo León, in Monterrey, Mexico.
9. **Bravo, G.** (2020, September 8). *College sports. Experiences from Iberoamerica. [El deporte universitario. Experiencias desde Iberoamerica]*. Panel moderator at the online webinar organized by Club Deportivo Universidad Católica, Santiago, Chile
10. **Bravo, G.** (2018, July). *Managing sport in the global south: Challenges and opportunities*. Keynote address presented at the 5<sup>th</sup> Winter Sport Management Camp organized by the Sport leaders Institute of Zimbabwe, Victoria Falls, Zimbabwe.
11. **Bravo, G.** (2018, March). *Sport development in Latin America: Reflections and lessons learned after Rio 2016*. Presented at the South-South Connections: India and Brazil conference organized by the Center of Latin American Studies and the Asian Studies Center at the University of Pittsburgh.
12. **Bravo, G.** (2017, September). *Students or athletes? Compatibility, challenges, and support programs for high-performance athletes. A Critique of Athletic Programs at U.S. Universities*. Webinar presented to the National Association of Student Personnel Administrators (NASPA) of Latin America.

13. **Bravo, G.** (2017, October). *Sport in Chile. Future challenges*. Panel moderator at the *International Sport Seminar* organized by Pontificia Universidad Católica and Club Deportivo Universidad Católica. Santiago, Chile.
14. **Bravo, G.** (2016, November). *Policy, organization, and management of youth elite sport. Issues and evidence from Russia and the USA*. Presented at II International Seminar on Public Policies for High-Performance Sport. Universidade Federal do Paraná, Curitiba, Brazil.
15. **Bravo, G.** (2016, October). *Reflections on the state and function of sport in Latin America. What comes after Rio?* Keynote address at 7<sup>th</sup> ABRAGESP conference [Brazilian Association for Sport Management]. Florianópolis, Santa Catarina, Brazil.
16. **Bravo, G.** (2016, August). *Training and professional development of coaches. The case of Chile*. Presented at the 2016 Global Coaches House of the International Council for Coaching Excellence. Rio de Janeiro, Brazil.
17. **Bravo, G.** (2015, June). *Comparative international sport systems*. Presented at the House of Representatives of Brazil, Brasilia, Brazil.
18. **Bravo, G.** (2015, April). *Coaches working relationships in multicultural environments*. Presented at the PAN EX 2015 Sports and Exercise Research Submit. Toronto, ON. Canada.
19. **Bravo, G.** (2014, August). *Integrating mass and elite sport: An exploratory study of the municipal swimming program in New York City*. Presented at the 1<sup>st</sup> International Seminar on Public Policies for High-Performance Sport, Universidade Federal do Paraná, Curitiba, Brazil.
20. **Bravo, G.** (2012, October). *Myth and reality of the governance and structure of sports in the United States*. Presented at the 3rd ALESDE conference [Latin American Association for the Socio-Cultural Studies in Sport]. Concepción, Chile.
21. **Bravo, G.** (2012, October). *The state of sport management education in Mexico and Brazil: A survey on programs, faculty, and students*. Presented at the 2nd. Annual International Research Symposium at West Virginia University hosted by WVU Peace Corps Masters International Program.
22. **Bravo, G.** (2012, June). *The sport management profession: Challenges and opportunities in the global world*. Presented at the Brain Korea Guest Lecture at Yonsei University. Seoul, Korea.
23. **Bravo, G.** (2011, November). *The FIFA Crisis and sport in the global south*. Presented at the Sport and the Global South: Linking Theory and Practice conference. Academy of International Sport, George Mason University. Fairfax, VA.
24. **Bravo, G.** (2011, March). *Sport management education in Latin America: Challenges and opportunities*. Presented at the 2nd ALGEDE conference [Latin American Association for Sport Management]. Monterrey, Mexico.
25. **Bravo, G.** (2010, December). *Marketing research: conjoint analysis and intangibles*. Presented at the 5th International Symposium in Applied Sport Sciences at Universidad de Guadalajara. Guadalajara, Mexico.

26. **Bravo, G.** (2010, May). *Management theory in sport*. Presented at the University of Macau. Macau, China.
27. **Bravo, G.** (2009, October). *Theory and practice in sport management*. Presented at the 17th International conference of the Facultad de Organizacion Deportiva [School of Sport Management] at Universidad de Nueva León. Monterrey, Mexico.
28. **Bravo, G.** (2009, October). *Sport management research in Latin America*. Presented at the 3<sup>rd</sup> National Sport conference at Universidad Federal do Pernambuco. Recife, Brazil.
29. **Bravo, G.** (2009, August). *Sport management and policy research in Latin America*. Presented at the Ministry of Sport and Ministry of Education of Brazil. Brasilia, Brazil.
30. **Bravo, G.** (2009, March). *International perspectives on sport public policy and sport development*. Presented at the Sport Management Conference at Universidad Pedagógica Experimental El Libertador. Túrmero, Venezuela.
31. **Bravo, G.** (2009, March). *Foundations of sport management research*. Presented at Universidad Pedagógica Experimental El Libertador. Barquisimeto, Venezuela.
32. **Bravo, G.** (2008, November). *The sport market: social subsidy and elite sport*. Presented at the 1<sup>st</sup> ALESDE conference [Latin American Association for the Socio-Cultural Studies in Sport]. Curitiba, Brazil
33. **Bravo, G.** (2008, July). *Organizational rules in national sport governing bodies*. Presented at East China Normal University. Shanghai, China
34. **Bravo, G.** (2007, November). *Role of government in the development of sport*. Presented at the Conference on Sport Management, Universidad Gabriela Mistral. Santiago, Chile.
35. **Bravo, G.** (2006, September). *Evaluation of intangibles in sport services*. Presented at the 4<sup>th</sup> Latin American Council for Health, Physical Education, Recreation, Sport, and Dance. Cojedes, Venezuela
36. **Bravo, G.** (2006, October). *Challenges and opportunities in the professionalization of the sport management profession*. Presented at the International Society for Comparative Physical Education and Sport. Maracay, Venezuela.

#### Invited Lectures and Workshops at University Campuses [30]

1. **Bravo, G.** (2024, October 9 and 10). *Fundamentals of research methodology in sport management* [Fundamentos de la metodología de la investigación en la gestión del deporte]. Two-day workshop at the XXXIII Congreso Internacional FOD at Universidad Autónoma de Nuevo León, in Monterrey, Mexico.
2. **Bravo, G.** (2024, April 18). *Sport in Latin America*. Lecture presented to students enrolled in History 370 - Latin America and the World. Department of History at West Virginia University, Morgantown, WV

3. **Bravo, G.** (2023, November 13). *Una mirada crítica al sistema deportivo en Estados Unidos. Mitos desafíos por resolver* [A critical look at the sport system in the United States. Myths and challenges to solve]. Presented at the Departamento de Educación Física, Deportes y Recreación. Universidad Metropolitana de Ciencias de la Educación, Santiago, Chile.
4. **Bravo, G.** (2023, May 29). *Sport Development in Latin America?* What can we learn from the South? Presented on Google Teams to students of the Department of Physical Education, School of Education, at the Universidad de Concepcion, Chile.
5. **Bravo, G.** (2023, May 9). *What is Sport Development?* Presented on Google Teams to students of the Department of Physical Education, School of Education, at the Universidad de Concepcion, Chile.
6. **Bravo, G.** (2022, October 22). *Una Mirada Crítica al Sistema Deportivo en Estados Unidos Mitos y Desafíos por Resolver* [A critical look at the sport system in the United States. Myths and challenges to solve]. Presented at the 3<sup>rd</sup> Congress of Applied Research in Physical Activity and Sport Sciences. University of Murcia, Spain
7. **Bravo, G.** (2022, March 25). *Role of theory in sport management research.* Presented online via Zoom at the Department of Physical Activity and Sport at the University of Murcia, Spain
8. **Bravo, G.** (2021, May 14). *Research in sport management.* Presented online via Zoom at the Department of Physical Activity and Sport at the University of Murcia, Spain
9. **Bravo, G.** (2020, November 18). *Myths and realities of the organization and structure of the American sport system.* Presented online via Zoom at the Department of Health Sciences and Sport at the European University in Lisbon, Portugal.
10. **Bravo, G.** (2020, October 20). *Theories in organizational studies and their use in sport management research.* Presented online via Goggle Meet at the postgraduate program in physical education at the Universidade Federal do Paraná, Curitiba, Brazil.
11. **Bravo, G.** (2020, October 6). *Governance of international sport.* Presented online via Zoom in the SRL 525: Research Techniques graduate class at James Madison University, Harrisonburg, VA.
12. **Bravo, G.** (2020, June). *COVID 19 and sport: Physical activity and post-pandemic perspectives.* Live presentation via Instagram to faculty and students at Universidade Federal de Pernambuco, Recife, Brazil
13. **Bravo, G.** (2019, November). *Research in Sport Management.* Web lecture presented to the sport management masters' students at the at Universidad de Ciencias Aplicadas y Ambientales (UDCA) in Bogota, Colombia
14. **Bravo, G.** (2019, November). *Sport Diplomacy. Sport and Social Change.* Guest lecture presented in the SEP 415 Physical Activity Promotion course, Morgantown, WV
15. **Bravo, G.** (2016, November). *Reflections on the state and function of sport in Latin America. What comes after Rio?* Web seminar presented to the students and faculty at UniCEUB (Centro Universitário de Brasília), Brasília, Brazil



16. **Bravo, G.** (2016, November). Myth and reality of the governance and structure of sports in the United States. Presented at the Law School at Universidad del Desarrollo, Santiago, Chile
17. **Bravo, G.** (2016, October). National sport systems. Comparative analysis of three countries. Presented at LABGESPP (Laboratory of Sport Management and Policy). Universidade Federal de Pernambuco, Recife, Brazil
18. **Bravo, G.** (2016, September). Theories in organizational studies and their use in sport policy research. Presented at the graduate course in sport policy at Universidade Federal do Paraná, Curitiba, Brazil.
19. **Bravo, G.** (2016, September). Addressing sport policy convergence. Presented at the graduate course 'Special topics in sport sociology' at Universidade Estadual de Maringá, Paraná, Brazil.
20. **Bravo, G.** (2016, August). What's up with the world. Are the Olympics a reflection of World Politics? Presented online at The Global Studies Center and the World Affairs Council of the University of Pittsburgh.
21. **Bravo, G.** (2016, April). *2016 Rio Olympics*. Roundtable at the Center for Latin American Studies at the University of Pittsburgh.
22. **Bravo, G.** (2014, August). *An overview of sport policy, governance, and management in the United States*. Presented at the Department of Physical Education of Universidade Federal do Parana (UFPR), Curitiba, Brazil.
23. **Bravo, G.** (2013, April). *Testing the moderating role of collectivism between psychological contract fulfillment and job satisfaction: An analysis of coaches from Japan, Russia, Taiwan, and Venezuela*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio
24. **Bravo, G.** (2012, April). *Psychological contract in sport organizations*. Online lecture presented at Universidad Pablo de Olavide. Seville, Spain
25. **Bravo, G.** (2012, May). *Resident perceptions of the 2011 Pan American Games in Guadalajara: What benefits and for whom?* Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio
26. **Bravo, G.** (2011, May). *Psychological contract and culture: A cross-national perspective from coaches in Japan, Russia, Taiwan, and Venezuela*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University, Columbus, Ohio
27. **Bravo, G.** (2010, May). *Information literacy in sport management: An exploratory collaborative project*. Presented at the Faculty Development Series at West Virginia University. Morgantown, WV
28. **Bravo, G.** (2009, May). *Giving and receiving: An examination of the psychological contract in NCAA coaches*. Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio

29. **Bravo, G.** (2008, May). *A conjoint analysis of choice preferences for sport management programs.* Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio
30. **Bravo, G.** (2006, May). *Reputation in sport management programs: Why is it important? How is it built? And, where does it come from?* Presented at the Doctoral Colloquium on Current Research in Sport Management at The Ohio State University. Columbus, Ohio

## SABBATICAL LEAVE

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- Sabbatical leave in Brazil at the Research Center for Sport, Leisure, and Society (CEPELS) at the Universidad Federal do Paraná (UFPR) in Curitiba, Brazil (August to December 2016).
- Sabbatical leave in Chile, conducting research on the Social Impact of the Pan American and Parapanamerican Games Santiago 2023 (September to December 2023).

## INDUSTRY & PROFESIONAL EXPERIENCE:

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*Fundación Club Deportivo Universidad Católica, Santiago, Chile*

**Sport Director**, October 1991- July 2001

- Planning, organizing, directing, controlling, and supervision of all 19 amateur athletic teams
- Direct supervisor of 160 full-time coaches
- Liaison with the Board of Directors of the Sport Foundation
- Management and budget control of the entire athletic program
- Director of the Coaching Development program (e.g., recruitment, sending coaches overseas, organizing workshops, etc.),
- Liaison with Chilean Olympic National Governing Bodies and other sport organizations.

*Government of Chile - Presidential Council of Sports*

**Research Consultant**, May 1994 - January 1995

- Director of the '*Chilean Sport System*' project. The project, at the direct request of the President of Chile, Eduardo Frei Ruiz-Tagle, aimed to establish the basis for a new sport legislation.
- The report, a 3-volume set of 900 pages, included the first comprehensive analysis of the sport system in Chile.

## SERVICE

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### UNIVERSITY

*West Virginia University, Office of the Provost*

- Member of the search committee for the inaugural Dean for the College of Applied Human Services, Fall 2021-Spring 2022

*West Virginia University, College of Applied Human Sciences (CAHS)*

- Sport Management Program Lead, August 2024 to present.
- Member, Search Committee Faculty of Sport Management, spring 2024, Fall 2024
- Member, Academic Affairs Committee, CAHS, spring 2024
- Member, Graduate Awards and Scholarships Committee, spring 2024
- Member, Research & Engagement Committee, CAHS, 2022-2023
- Chair, Promotion and Tenure Committee, School of Sport Sciences, 2022-2023

*West Virginia University, College of Physical Activity and Sport Sciences (CPASS)*

- Chair, Search Committee Faculty of Sport Management, spring 2019, fall 2020, spring 2021.
- Chair, Search Committee Faculty Sport and Exercise Psychology, fall 2018, spring 2019.
- Chair, International Advisory Committee, fall 2017-spring 2019.
- Faculty Senator fall 2017 to spring 2022.
- Member, Dean's Working Group for Diversity, Equity and Inclusion, fall 2020 to fall 2021.
- Member, Transformation Committee, fall 2017-spring 2018.
- Member, Promotion and Tenure Committee, 2012-2013; 2015-2016; 2019-2021
- Member, Russell (Bud) Bolton Center for Sport Ethics, 2015 to present.
- Member, WVU Massive Open Online Course (MOOC) Committee, fall 2013.
- Member, Curriculum and Assessment Committee, fall 2005 to spring 2012.
- Member, Name Change Committee, spring 2006 to spring 2008.
- Member, Academic Standards Committee, fall 2005 to spring 2007.

**PROFESSIONAL**

**Board Professional Organizations**

- Member of the Board of Directors of the American Kinesiology Association, AKA, 2022-2025
- Vice President and founding member of the Latin American Association of Sport Management-ALGEDE, 2009-2013,
- Board of Director and founding member of the Latin American Association for Socio-cultural Studies in Sports ALGEDE, 2010-2014

**Editorial Boards, Scientific Committee Board, and Session Chairs**

- Review Editor, *Frontiers in Sports and Active Living*, section of Sports Politics, Policy and Law. Since May 2025.
- Member, Scientific Committee, IX Latin American Congress on Sport Management, Santiago, Chile, March 2025
- Member, Scientific Committee, Association of Sport and Tourism (SASTOM) Congress, Cartagena, Spain, November 2024
- Chair, Session 1: Sport Tourism and Events, European Sport Management Association, Paris, France, September 2024.
- Member, Editorial Board, RCCI, *Revista Científica Cuadernos de Investigación*, 2022-Present
- Member, AKA, American Kinesiology Association, Publications Committee, 2020-2023
- Member, Editorial Board, *International Journal of Sport Policy & Politics*, 2017 - Present
- Member, Editorial Board and Associate Editor Area 5: Human Resource Management  
✓ *Journal of Global Sport Management*, 2016 - Present

- Member, Editorial Board and International Associate Editor  
✓ *RGNE, Revista de Gestão e Negócios do Esporte*, 2016 - Present
- Member, Editorial Board, *Latin American Journal of Sport Management*, 2017- Present
- Member, Editorial Board, *ALESDE Journal*, 2011 – Present
- Member, Editorial Board, *Journal of Applied Sport Management*, 2013 to 2019
- Member, Editorial Board, *International Review for the Sociology of Sport*, 2012 to 2016
- Member, Editorial Board, *Revista Des-Encuentros*, 2010 to 2016

### **Guest Reviewer**

- *North American Society for Sport Management*, Section Head (Management), conference 2022
- *Canadian Journal of Latin American and Caribbean Studies*, 2018
- *European Sport Management Quarterly*, 2012, 2017, 2018, 2019, 2020, 2023
- *International Review for the Sociology of Sport*, 2017
- *International Journal of Sports Marketing and Sponsorship*, 2017, 2018, 2019, 2020
- *International Journal of Sport Management and Marketing*, 2014, 2018
- *International Journal of Sport Management*, 2013, 2014, 2015, 2019
- *International Journal of Event and Festival Management*, 2020
- *Journal of Issues of Intercollegiate Athletics*, 2012
- *Journal of Sport Management*, 2009 to 2016
- *Sport, Business and Management: An International Journal*, 2015, 2016, 2017, 2018
- *Sport Management Education Journal*, 2018, 2019
- *Sport Management Review*, 2011 to 2018
- *Transparency International – Sport Corruption on Sport*, 2015
- *World Association of Sport Management* (abstract reviewer), 2014

### **PROFESSIONAL DEVELOPMENT**

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- ‘Rural Global Engagement in Global Affairs’. **U.S. Department of State’s Office of Alumni Affairs**. Participated in The Alumni Thematic International Exchange Seminar (Alumni TIES) program for U.S. citizen alumni of U.S. government-sponsored exchange programs from all career fields that have experience and/or demonstrated interest in working on issues related to rural engagement in global affairs. Birmingham, AL (2023, March)
- ‘Leadership Institute Fellow’ (Class 2020). **American Kinesiology Association (AKA)**. A one-year mentoring program. Training, development, and networking with kinesiology leaders (Chairs, Department Heads, and Deans) across the United States (January 2019-January 2020).
- ‘The implications of COVID-19 on the global politics of sports’ online seminar organized by the **Political Studies Association** (2020, May).
- ‘Promoting physical activity through kinesiology teaching and outreach: An eye toward the future’. 13<sup>th</sup> annual leadership workshop of the **American Kinesiology Association**. Tampa, FL (2020, January).
- ‘Hiring, evaluating, and retaining Kinesiology faculty’. 12<sup>th</sup> annual leadership workshop of the **American Kinesiology Association**. Phoenix, AZ (2019, January).

- 'Popular culture in Latin America' by Felipe Gómez (Carnegie Mellon University). The 35<sup>th</sup> Annual Workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2015, November).
- 'Quality Matters'. Independent Applying the QM Rubric (APPQMR): (Statewide Systems). Course development for **Distance Education. West Virginia University** (2015, January).
- 'Immigration and migration: Cultural, social, and economic impacts.' The 33<sup>rd</sup> Annual Workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2013, November).
- 'Technology: Its impact on global politics, economics, education & culture.' The 31<sup>st</sup> Annual Workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2011, November).
- 'Half the sky: Turning oppression into opportunity for women worldwide.' The 30<sup>th</sup> Annual Workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2010, November).
- 'Information literacy across disciplines.' Organized by the **West Virginia University Libraries**. Morgantown, WV (2009, May).
- 'The impact of global movement'. The 28<sup>th</sup> annual workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2008, November).
- 'Grant writing workshop.' This workshop requires participants to write a grant and submit it to a grant agency. Workshop conducted by Grant Writers' Seminars and Workshops, LLC, and organized by the **Office of Research and Economic Development at West Virginia University**, Morgantown, WV (2007, July to December).
- 'Latin America: Challenges for the 21<sup>st</sup> Century.' As part of the John A. Maxwell Scholar-Diplomat Program offered by the **West Virginia Consortium for Faculty and Course Development in International Studies** (FACDIS). Washington, D.C. (2007, March).
- 'Comparative perspectives on Latin America' by Dr. Daniel C. Levy (SUNY at Albany). The 26<sup>th</sup> Annual Workshops in International Studies. Organized by **The West Virginia Consortium for Faculty and Course Development in International Studies**, FACDIS, Lakeview Resort, Morgantown, WV (2006, November).
- 'Assessing and improving student learning in general education' by Dr. Barbara Walvoord (Notre Dame University). **Eberly College of Arts and Sciences and Provost Office at West Virginia University**, Morgantown, WV (2006, January).

## **AWARDS, HONORS AND SCHOLARSHIPS**

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- Best Paper Award. XII Ibero-American Conference of Sport Management and Economics. Toledo, Spain, 2022
- Honorable Mention, 2017 *Journal of Global Sport Management* Best Paper Award, November 2017
- Outstanding Long-Form Scholarship, *Office of the Provost, WVU*, 2017, 2018, 2019, 2023
- Outstanding Service Award, *College of Physical Activity and Sport Sciences, WVU* 2012, 2013, 2014, 2015, 2016, 2017, 2019, 2020, 2021
- Outstanding Research Award, *College of Physical Activity and Sport Sciences at WVU* 2012, 2014, 2018, 2019, 2020, 2021
- Outstanding Teaching Award, *College of Physical Activity and Sport Sciences at WVU*, 2019
- Researcher of the Year Award, *College of Physical Activity and Sport Sciences at WVU*, 2012
- Outstanding Teaching Award, Basic Instruction Program, PAES, *The Ohio State University*, 2004
- Outstanding Service Award, PAES, *The Ohio State University*, winter and fall 2002
- Ambassadors Scholarship, *The Rotary Foundation*, 1988

## **OTHER RELEVANT ACADEMIC, PROFESSIONAL and SERVICES EXPERIENCES**

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### ***Exchange program with The Hague University of Applied Sciences (THUAS)***, October 2024

Establish an exchange program with the International Sport Management Program at The Hague University of Applied Sciences (THUAS) in the Netherlands. This initiative enables sport management students from both institutions to participate in a one-semester course exchange, with credits seamlessly transferable to their home institutions.

### ***Research Across Borders***, April 2021

Led organizer of a virtual workshop that included 143 attendees, faculty, and graduate students from West Virginia University and the Universidad Federal do Paraná (UFPR) in Brazil. Participants represented the College of Physical Activity and Sport Sciences at WVU, the School of Physical Education at UFPR, the Department of Chemical and Biomedical Engineering at Statler College at WVU, and the Department of Chemical Engineering of the School of Engineering at UFPR. The event was supported by the Office of Global Affairs at WVU and the Office of International Affairs at UFPR.

### ***Collaboration Agreement between West Virginia University and Universidad Federal do Paraná***, September 2017.

Facilitate an MOU between West Virginia University and Universidad Federal do Paraná in Brazil to promote collaboration of faculty and student exchange between the two institutions.

### ***Study Abroad to the Dominican Republic***, May 2017.

Led a ten-day trip with students to Santo Domingo, Boca Chica, and San Pedro de Macoris in the Dominican Republic. The trip included visits to ten MLB academies and other local sport organizations. The trip was organized in partnership with the School of Hospitality, Sport & Recreation Management of James Madison University.

***Study Abroad to Brazil***, May 2015.

Led a nine-day trip with students to Rio de Janeiro and Sao Paulo, Brazil. The trip included visits to several sport organizations and venues. The trip was in partnership with the School of Hospitality, Sport & Recreation Management of James Madison University.

***Study Abroad to Canada***, May 2013

Participate in a ten-day trip with 30 students to Quebec City and Montreal in Canada. The trip included attending lectures at the University of Laval and visiting historical as well as sporting venues in Quebec City and Montreal. The trip was sponsored by the West Virginia Higher Education Policy Commission.

***CPASS Diversity and Friendship Cup***, recreational soccer co-ed event, every Fall since 2015.

Develop a co-ed 5 v 5 soccer tournament to celebrate diversity week at West University. This event takes place every fall in WVU and gathers more than 100 students representing 30+ majors and programs across campus.

***Atlanta Olympic Games***, August 1996.

Invited by the Chilean Olympic Committee to attend the 1996 Summer Olympic Games in Atlanta, GA.

***International Olympic Academy, IOC***, June 1993.

Invited by the Olympic Committee of Chile to participate in the 33<sup>rd</sup> Session of the International Olympic Academy, hosted by the International Olympic Academy in Olympia, Greece.

***Operation Raleigh International***, January-March 1986.

Participated in a 10-week community service program in the Chilean Patagonia (Expedition 4-B) organized by Raleigh International, a UK-based nonprofit organization previously led by Prince Charles of Wales (now King Charles III of the United Kingdom). The program focused on fostering life skills in young individuals while promoting sustainable development in remote areas around the world.