# Cole Kocher

### (304) 771-9559 Coleakocher@gmail.com

#### **EXPERIENCE**

## Nate Smith Basketball School, Morgantown, WV — Development Trainer

August 2019- PRESENT

Observe and assess athletes' developmental needs.

Design and implement appropriate training programs.

Effectively communicate progress and/or concerns with parents and athletes.

### Edible Arrangements, Morgantown, WV — Sales Associate

November 2019 - May 2021

Crafted arrangements and boxes for customer orders.

Answered phones and assisted customers.

Ensured orders were fulfilled accurately and efficiently.

### **WBOY-TV**, Clarksburg, WV — Sports Media Intern

January 2017 - May 2017

Oversaw the filming of various sporting events

Assisted sports journalists with camera setup and filming

#### **EDUCATION**

## **West Virginia University,** Morgantown, WV — *Master of Science*

August 2019 - May 2021

Coaching & Sport Education

## **West Virginia University,** Morgantown, WV — *Bachelor of Arts*

August 2014 - May 2018

**Communication Studies** 

#### **SKILLS**

Training & Development

Coaching

Leadership

Planning & Organization

Effective communication

Social media

Video editing

Microsoft Office

Google Suite

#### **AWARDS**

**West Virginia University** 

Magna Cum Laude

Lambda Pi Eta

**Communication Honors** 

Association

Shenandoah Scholarship

Award

Communication Studies Honors Scholarship Award