

# THADEU MIRANDA GASPARETTO

(January 2025)

## CONTACT INFORMATION

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West Virginia University  
College of Applied Human Sciences  
375 Birch St, Room 214  
26505  
Morgantown, WV  
United States of America

**Citizenships:** Brazilian-Italian  
**Date of Birth:** 27<sup>th</sup> August 1988  
[thadeu.mirandagasparetto@mail.wvu.edu](mailto:thadeu.mirandagasparetto@mail.wvu.edu)

## ACADEMIC POSITIONS

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**2025-:** Tenure-Track Assistant Professor in Sport Management, West Virginia University (Morgantown, United States of America)

**2022-2024:** Senior Lecturer, Leeds Beckett University (Leeds, United Kingdom).

**2019-2022:** Associate Professor, National Research University Higher School of Economics (Saint Petersburg, Russian Federation).

**2018-2019:** Senior Lecturer, National Research University Higher School of Economics (Saint Petersburg, Russian Federation).

**2016-2018:** Guest Lecturer, University of Vigo (Ourense, Spain).

## ADMINISTRATIVE POSITIONS

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**2022:** Program Academic Coordinator, 'International Bachelor's in Business and Economics'. National Research University Higher School of Economics (Saint Petersburg, Russian Federation).

**2020-2022:** Coordinator, Sports Analytics Track, Master Programme 'Management and Analytics for Business'. National Research University Higher School of Economics (Saint Petersburg, Russian Federation).

## RESEARCH POSITIONS

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**2025-:** Graduate Faculty Membership. College of Applied Human Sciences, West Virginia University (Morgantown, WV, United States of America)

**2023-2024:** Independent Researcher – SIGRES Status, Leeds Beckett University (Leeds, United Kingdom).

**2020-2022:** Research Fellow at International Laboratory of Intangible-driven Economy, National Research University Higher School of Economics (Saint Petersburg, Russian Federation).

**2016-2020:** Junior Research Fellow at International Laboratory of Intangible-driven Economy, National Research University Higher School of Economics (Perm & Saint Petersburg, Russian Federation).

**2016-2018:** Predoctoral Fellow, University of Vigo (Ourense, Spain).

## EDUCATION

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**2017:** Ph.D., University of Vigo (Spain). International Doctorate Degree ‘*cum laudè*’.

**2014:** M.Sc., Sport Management, University of Vigo (Spain).

**2012:** B.Sc., Physical Education and Sports Sciences, Federal University of Juiz de Fora (Brazil).

## ACADEMIC VISITS

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**2023:** Visiting Researcher. University of Vigo. (Ourense, Spain). 1 week.

**2022:** Visiting Associate Professor. Federal University of Juiz de Fora (Juiz de Fora, Brazil). 2 weeks.

**2021:** Visiting Associate Professor. University of Zurich. (Zurich, Switzerland). 2 weeks.

**2019:** Visiting Lecturer. Federal University of Juiz de Fora (Juiz de Fora, Brazil). 1 week.

**2016:** Visiting Researcher. National Research University Higher School of Economics (Perm, Russia). 7 weeks.

**2016:** Visiting Researcher. Birkbeck, University of London. (London, United Kingdom). 13 weeks.

## RESEARCH FIELDS

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Behavioural Economics, Broadcast Demand, Competitive Balance, Demand for Tickets, Discrimination in Sports, Experimental Economics, Labour Market, Sport Business, Sport Leagues Design, Sports Performance.

## LANGUAGES

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English, Portuguese, Spanish

## MEMBERSHIP IN ACADEMIC ASSOCIATIONS

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**2015-:** International Association of Sports Economists

**2014-2016:** European Association for Sport Management

**2014-2021:** *Associação Brasileira de Gestão do Esporte* (Brazilian Association for Sport Management)

## AWARDS

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**2020: Best Lecturer 2020** – Department of Management. HSE Saint Petersburg, School of Economics and Management.

**2019: Best Lecturer 2019** – Department of Management. HSE Saint Petersburg, School of Economics and Management.

**2019: Extraordinary PhD Award** (2017-18), University of Vigo.

**2018: CIED Award for the Best Research in Sports Economics**, IX Congreso Iberoamericano de Economía del Deporte.

**2016: CIED Award for the Best Young Researcher in Sports Economics**, VII Congreso Iberoamericano de Economía del Deporte.

## GRANTS AND FUNDING

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**2024:** “KickSmart: Enhancing Penalty Kick Performance with Personalized Strategies”. Funder: Plogen / University of Stavanger. **Co-Investigator**. [98 800 NOK ~ £ 7,050]

**2023-26:** “Adult Male Player Drop-Out”. Funder: Rugby Football Union. **Co-Investigator**. [£ 82,000]

**2022:** Management of Human Resources and Technologies. Funder: Basic Research Program from the National Research University Higher School of Economics. Project Number: TZ-82. **Co-Investigator**. [P 8,000,000 ~ £ 69,000]

**2021-22:** Detecting Social Integration Through Sports Clubs Participation. Funder: Swiss National Science Foundation. **Co-Investigator**. [CHF 96,000 ~ £ 87,000]

**2021:** Exploration of Digital Innovation and Corporate Organizational Changes. Funder: Basic Research Program from the National Research University Higher School of Economics. Project Number: TZ-79. **Co-Investigator**. [P 8,000,000 ~ £ 69,000]

**2018-20:** Young Faculty Support Program (Group of Young Academic Professionals). National Research University Higher School of Economics. **Principal Investigator**. [P 2,400,000 ~ £ 20,000]

**2016:** PhD Candidate Exchange. Funder: Erasmus+. (2016). **Principal Investigator**. [~ £ 12,000]

**2016-18:** Predoctoral Fellow (*Axudas Predoutorais*). Funder: Xunta de Galicia. **Principal Investigator**. [€ 41,000 ~ £ 35,000]

## ONGOING GRANTS AND FUNDING APPLICATIONS

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**2024: (Submitted)** “Two referees on the field: Enhancing safety, fairness, and confidence in football”. With Dr. Cornel Nessler. *FIFA Research Grant*.

**2024: (In Progress)** “Playing with Perceptions: Investigating Racial Bias in Football through Skin Color Manipulation”.

**2024: (In Progress – Early Stage)** “Exploring Discrimination in the US: A Comparative Analysis of Gender-Based Experiences.”

**2024: (In Progress – Early Stage)** “Sport as a Laboratory: Reducing Discrimination”.

**2024: (In Progress – Early Stage)** “Social Media, Violence and Obstacles: Challenges of Away Fans on Football Matches”.

## JOURNAL EDITORIAL BOARD

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**2023-:** Humanities and Social Sciences Communications (Springer Nature Portfolio)

## CONFERENCE SCIENTIFIC COMMITTEE

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- 2023:** 1st Latin American Sports Economics Conference
- 2023:** XIII Congreso Iberoamericano de Economía del Deporte (CIED)
- 2022:** AMEC Analytics for Management and Economics Conference (AMEC)
- 2021:** AMEC Analytics for Management and Economics Conference (AMEC)
- 2020:** AMEC Analytics for Management and Economics Conference (AMEC)
- 2019:** X Congreso Iberoamericano de Economía del Deporte (CIED)

## PUBLISHED PEER-REVIEWED PAPERS (39)

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- 39.** Nessler, C., **Gasparetto, T.**, Naidenova, I., and Parshakov, P. (2025). Playing with Perceptions: Investigating Racial Bias in Football through Skin Color Manipulation. *Social Science Quarterly* (**Forthcoming**).
- 38.** **Gasparetto, T.**, and Shrainer, A. (2025). The Contribution of Coaches in the Playing Style of Football Clubs, *International Journal of Business Performance Management*, 26(3), 322-342.
- 37.** Dantas, M. G. S., **Gasparetto, T.**, Barbosa, A., and Sampaio, L. M. B. (2024). Financial and Sporting Efficiency and Productivity in Brazilian Football Clubs. *Managerial Finance*, Ahead of Print. <https://doi.org/10.1108/MF-06-2024-0466>
- 35.** **Gasparetto, T.**, Agbaryan, E., & Batargaleev, S. (2024). Domestic vs. Foreign Football Matches: Are Viewers Interested in the Same Features? *Journal of Media Economics*, 36(3-4), 74-92. <http://doi.org/10.1080/08997764.2024.2404826>
- 34.** Nessler, C., **Gasparetto, T.**, and Parshakov, P. (2024). The importance of testing recommendations in the field: An experiment with football players. *Managerial and Decision Economics*, 45(7), 4974-4982 <https://doi.org/10.1002/mde.4283>
- 33.** Parshakov, P., **Gasparetto, T.**, Votintseva, N., and Shakina, E. (2024). Beyond the pitch: Exploring the role of beauty in soccer player salaries. *Journal of Economic Psychology*, 102709. <https://doi.org/10.1016/j.joep.2024.102709>
- 32.** Dantas, M. G. S., Sampaio, L. M. B., and **Gasparetto, T.** (2024). Antisocial behavior in football matches: Do changes in alcohol sales policy increase violent acts? *International Journal of Drug Policy*, 123, 104273. <https://doi.org/10.1016/j.drugpo.2023.104273>
- 31.** **Gasparetto, T.**, Orlova, M., and Vernikovskiy, A. (2024). Same, Same but Different: Analyzing Uncertainty of Outcome in Formula One Races". *Managing Sport and Leisure*, 29(4), 651-665. <https://doi.org/10.1080/23750472.2022.2085619>
- 30.** Nunes, F. A. S. F., Gonçalves, C. A., & **Gasparetto, T. M.** (2024). Multi-club ownership: A Bibliometric Analysis and Agenda for Future Research. *Revista de Gestão e Negócios do Esporte*, 9(1), 59-68. <https://rgne.org.br/index.php/home/article/view/156>
- 29.** Barajas, A., and **Gasparetto, T.** (2023). They are not all the same: Determinants of attendance across different sectors in a stadium. *PLoS ONE*, 18(7): e0289331. <https://doi.org/10.1371/journal.pone.0289331>
- 28.** **Gasparetto, T.**, and Safronov, A. (2023). Streaming demand for eSports: Analysis of Counter-strike: Global offensive. *Convergence*, 29(5), 1369-1388. <https://doi.org/10.1177/13548565231187359>

27. Arutiunova, M., and **Gasparetto, T.** (2023). Wage dispersion and sports performance: Does gender matter? *Gender in Management*, 38 (8), 1153-1171. <https://doi.org/10.1108/GM-10-2022-0341>
26. **Gasparetto, T.**, and Loktionov, K. (2023). Does the Video Assistant Referee (VAR) mitigate referee bias on professional football? *PLoS ONE*, 18(11): e0294507. <https://doi.org/10.1371/journal.pone.0294507>
25. **Gasparetto, T.**, Dietl, H., Nessler, C., and Muñiz-Artime, C. (2023). When a Woman Replaces a Man: Evaluating Coach Dismissal in Professional Tennis. *Managing Sport and Leisure*. 1-16. <https://doi.org/10.1080/23750472.2023.2235363>
24. **Gasparetto, T.**, Mishchenko, D., and Zaitsev, E. (2023). Factors Influencing Competitive Balance Across European Football Top Tier Leagues. *Managerial and Decision Economics*. 44 (4), 2068-2078. <https://doi.org/10.1002/mde.3801>
23. **Gasparetto, T.**, and Barajas, A. (2022). Wage Dispersion and Team Performance: The Moderation Role of Club Size. *Journal of Sports Economics*, 23 (5), 548-566. <https://doi.org/10.1177/15270025211067793>
22. **Gasparetto, T.**, and Barajas, A. (2022). Economic Impact of Promotion and Relegation in Parallel Tournaments. *Economics and Business Letters*, 11 (1), 7-15. <https://doi.org/10.17811/eb1.11.1.2022.7-15>
21. Nessler, C., Gomez-Gonzalez, C., and **Gasparetto, T.** (2021). Head coach tenure in college women's soccer. Do race, gender, and career background matter? *Sport in Society*, 24 (6), 972-989. <https://doi.org/10.1080/17430437.2019.1710133>
20. Shakina, E., Barajas, A., and **Gasparetto, T.** (2020). Football fans' emotions: uncertainty against brand perception. *Frontiers in Psychology*, 11, 649. <https://doi.org/10.3389/fpsyg.2020.00659>
19. **Gasparetto, T.**, and Barajas, A. (2020). Management in a complex scenario: World Cup, alternative stadiums and demand for tickets. *Managerial and Decision Economics*, 41 (6), 1071-1083. <https://doi.org/10.1002/mde.3160>
18. **Gasparetto, T.**, and Nessler, C. (2020). Diverse effects of thermal conditions on performance of marathon runners. *Frontiers in Psychology*, 11, 1438. <https://doi.org/10.3389/fpsyg.2020.01438>
17. **Gasparetto, T.**, and Barajas, A. (2020). The Role of Tournament Relevance for Football Matches on Free-To-Air Television. *International Journal of Sport Finance*, 15, 16-26. <http://doi.org/10.32731/IJSF/151.022020.02>
16. **Gasparetto, T.**, Barajas, A., and Rodriguez-Guerrero, P. (2020). Socio-economic factors that affect the demand for tickets in all Brazilian league tiers. *Sport in Society*, 23 (2), 222-233. <https://doi.org/10.1080/17430437.2019.1619698>
15. Barajas, A., Shakina, E. and **Gasparetto, T.** (2019). At the stadium or at home: the effect of broadcasting matches. *Sport, Business and Management: An International Journal*, 9 (5), 495-505. <https://doi.org/10.1108/SBM-12-2018-0112>
14. **Gasparetto, T.**, and Barajas, A. (2018). Fan preferences: one country, two markets and different behaviours. *European Sport Management Quarterly*, 18 (3), 330-347. <https://doi.org/10.1080/16184742.2017.1394346>
13. **Gasparetto, T.**, and Barajas, A. (2018). The determinants of sporting success in the Brazilian Football League. *International Journal of Sport Finance*, 13 (2), 183-197. <https://fitpublishing.com/articles/determinants-sporting-success-brazilian-football-league>
12. **Gasparetto, T.**, Barajas, A., and Fernandez-Jardon, C. M. (2018). Brand teams and distribution of wealth in Brazilian State Championships. *Sport, Business and Management: An International Journal*, 8 (1), 2-14. <https://doi.org/10.1108/SBM-03-2017-0016>

11. **Gasparetto, T.**, and Barajas, A. (2018): Muito Barulho por Nada? O Streaming no Futebol Brasileiro”, *Revista Brasileira de Futsal e Futebol*, 10 (38), 365-374. <https://www.rbff.com.br/index.php/rbff/article/view/669>
10. Barajas, A., Castro-Limeres, O., and **Gasparetto, T.** (2017). Application of MCDA to evaluate financial fair play and financial stability in European football clubs”, *Journal of Sports Economics & Management*, 7(3), 43-164.
9. **Gasparetto, T.**, and Barajas, A. (2016). Reanalyzing the competitiveness in football leagues: Accumulated Points Difference. *Revista de Administração de Empresas*, 56 (3), 288-301. <https://doi.org/10.1590/S0034-759020160303>
8. **Gasparetto, T.**, and Barajas, A. (2016). Playoffs or Just League: A Debate in Brazilian Football. *The Open Sports Sciences Journal*, 9 (Suppl-1), 94-103. <https://doi.org/10.2174/1875399X01609010094>
7. **Gasparetto, T.**, and Barajas, A. (2016). Influence of championships in the revenues generation. *Revista de Psicologia del Deporte*, 25 (1), 33-36. <https://www.redalyc.org/pdf/2351/235146293008.pdf>
6. **Gasparetto, T. M.** (2014). Análise do público nas novas arenas: Campeonato Brasileiro de 2013. *Revista Brasileira de Futebol*. 7 (2), 42-49. <https://rbf.ufv.br/index.php/RBFutebol/article/view/152>
5. **Gasparetto, T. M.** (2013). Football as a business: one financial comparison with other segments. *Revista Brasileira de Ciências do Esporte*, 35 (4), 825-845. <https://doi.org/10.1590/S0101-32892013000400003>
4. **Gasparetto, T. M.** (2013). Panorama econômico-financeiro dos clubes cariocas entre as temporadas de 2006 e 2011. *FIEP Bulletin*, 83, 1-7. <https://www.fiepbulletin.net/index.php/fiepbulletin/article/view/2949>
3. **Gasparetto, T. M.** (2013). Internationalization of the Brazilian football clubs. *Revista Intercontinental de Gestão Desportiva*, 3 (1), 51-63. <http://www.revista.universo.edu.br/index.php?journal=gestaoesportiva&page=article&top=viewArticle&path%5B%5D=629>
2. **Gasparetto, T. M.** (2012). Relationship between wages and sports performance. *The Empirical Economics Letters*, 11 (9), 943-949.
1. **Gasparetto, T. M.** (2012). Relação entre custo operacional e desempenho esportivo: Análise do Campeonato Brasileiro de futebol. *Revista Brasileira de Futebol*, 5 (2), 28-40. <https://rbf.ufv.br/index.php/RBFutebol/article/view/106>

## **PUBLISHED BOOK CHAPTERS (5)**

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5. Petersen-Wagner, R., and **Gasparetto, T.** (2024). Power to Change Lives?: Analysing adidas #impossibleisnothing presence on YouTube. In: *Integrity and Sustainability in Sport: Financial, Environmental and Social Goals* (eds. Argyro Elisavet Manoli and Ioannis Konstantopoulos). ([link](#))
4. **Gasparetto, T. M.** (2023). Economia do desporto: fundamentos e implicações para a prática da gestão. In: Correia, A., Biscaia, R. and Ribeiro, T. eds. *Lições em Gestão do Desporto*. Porto: Sportbook, pp. 269-289. ([link](#))
3. Rocco Júnior, A. J., **Gasparetto, T.**, Tranchitella, M., Barros, L. F. M., Brum, L. A., and Macedo, R. (2022). Who wants professional football back? Brazilian fans and COVID-19. In: Pedersen, P. ed. *Research Handbook on Sport and COVID-19*. Northampton, Massachusetts: Edward Elgar, pp. 178–190. ([link](#))
2. **Gasparetto, T.**, and Barajas, A. (2020). Inspecting the competitiveness on football at national teams-level. In: Rodríguez, P., Kesenne, S., and Humphreys, B. eds. *New Approaches to Outcome Uncertainty and Competitive Balance in Sport*. Cheltenham and Camberley: Edward Elgar, pp. 94-113. ([link](#))

1. Barajas, A., and **Gasparetto, T.** (2018). Leagues, tournaments, and competitions. In: Chadwick, S., Parnell, D., Widdop, P., and Anagnostopoulos, C. eds. *Routledge Handbook of Football Business and Management*. Oxfordshire: Routledge, pp. 258-272. ([link](#))

## **RESEARCH UNDER REVIEW**

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**2025:** Exploring the Wage Determination in Women's Professional Soccer. *Work, Employment and Society*. **1st Round**

**2024:** A multi sport experiment examining the influence of economic status on sports participation. *Journal of Political Economy Microeconomics*. (with Carlos Gómez-González, Cornel Nesseler and Petr Parshakov). **1st Round**

**2024:** Watching Football Highlights on YouTube: the determinants of demand for short videos. *European Sport Management Quarterly*. (with Renan Petersen-Wagner, and Francesco Addesa). **2nd Round**

**2024:** Labour Market Analysis on the European Super League: Players' Origin and Their Contribution to Team Performance. *Managing Sport and Leisure*. (with Oleg Kim). **2nd Round**

**2024:** Exploring Team Identification and Loyalty of Football Fans Towards Foreign Clubs. *Managing Sport and Leisure*. (with Liliya Lyukmanova). **2nd Round**

## **RESEARCH IN PROGRESS**

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Multicultural Teams: Does National Diversity Impact Performance in Professional Football?

Premium or Discrimination? The Impact of Player's Continent of Origin on Salary Determination and Trajectories. (with Giambattista Rossi and Francesco Addesa).

Exploring Machine Learning Modelling in Sports: A Bibliometric Review. (with Felipe Alexandre de Souza Félix Nunes, Carlos Alberto Gonçalves and Jonathan Simões Freitas).

Determinants of Recoverability of Intangible Assets in Football Clubs: A Systematic Review. (with Meire Elen de Oliveira and Odilanei Morais dos Santos).

Unveiling Market Concentration and Club Dynamics: Tracing the Historical Trajectory of Brazilian Professional Football.

Exploring Public Perceptions, Support, and Behavioural Intentions Toward EXPO 2030 in Riyadh. (with Amer Alajmi).

The Impact of Athlete Brand on Consumer Purchase Intention (with Artemii Grishin, Ekaterina Kobozova and Maria Ragulina).

## **REVIEWER**

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(1) Applied Economics Letters; (2) International Entrepreneurship and Management Journal; (3) International Journal of Financial Studies; (4) International Journal of Human-Computer Interaction; (5) International Journal of Obesity; (6) International Journal of Productivity and Performance Management; (7); International Journal of Sports Communication; (8) International Journal of Sport Finance; (9) International Journal of Sport Management and Marketing; (10) International Journal of Sport Marketing and Sponsorship; (11) International Journal of Sport Policy and Politics; (12) Journal of Consumer Behaviour; (13) Journal of Economic Behavior and Organization; (14) Journal of Gambling Business and Economics; (15) Journal of Sports Analytics; (16) Journal of Sports Economics; (17) Journal of Sports

Economics & Management; (18) Leisure Sciences; (19) Management & Organizational History; (20) Managerial and Decision Economics; (21) Managing Sport and Leisure; (22) PLOS ONE; (23) Revista Brasileira de Ciências do Esporte; (24) Revista Intercontinental de Gestão Desportiva; (25) SAGE Open; (26) Sport, Business and Management: An International Journal; (27) Sport in Society; (28) Sports Economics Review

## **EXTERNAL PHD EXAMINER**

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**2024:** Yves de Holanda Batista de Miranda (*PhD Candidate in Sports Science*). Universidade Federal de Pernambuco. [[External Examiner in the Qualification VIVA](#)].

**2023:** Felipe Alexandre De Souza Félix Nunes (*PhD Candidate in Business Administration*). Universidade Federal de Minas Gerais (Brazil). [[External Examiner in the Qualification VIVA](#)].

**2022:** Monique Cristiane de Oliveira (*PhD Candidate in Accounting*). Universidade Federal de Santa Catarina (Brazil).

**2021:** Marke Geisy da Silva Dantas (*PhD Candidate in Business Administration*). Universidade Federal do Rio Grande do Norte (Brazil).

## **EXTERNAL MSC EXAMINER**

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**2024:** Lucas Mattos de Lima Sobral. (*MSc. In Physical Education*). Universidade Federal de Pernambuco (Brazil). [[External Examiner in the Qualification VIVA](#)].

**2023:** Meire Elen Oliveira (*MSc. Candidate in Accounting*). Universidade Federal do Rio de Janeiro (Brazil).

## **NOMINATED REFEREE**

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**2023:** The British Academy: International Fellowships Programme. *Nominated Referee 1*. Project Title: Enhancing evidence use in sport governance and policy: An action research project. Candidate: Dr. Sabrina Furtado. Host Organisation: Loughborough University. UK Sponsor: Dr. Joe Piggin.

## **CURRENT PHD SUPERVISION**

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**2024-:** Charlie Connor – “Investigating the Subconscious: An Experimental Study into Sport Fan Decision-Making Behaviour”. (Leeds Beckett University).

## **COMPLETED MSC SUPERVISION**

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**2023/23:** Charles Buckley – “To examine consumer engagement behaviours in the Rugby Gallagher Premiership and assess the effectiveness of the current engagement practices”. (Leeds Beckett University).

**2022/23:** Mayur Popat Borade – “Determinants of Paralympic Games Medals”. (Leeds Beckett University).

**2021/22:** Margarita Arutiunova – “Wage Dispersion and Performance: Does Gender Matter?”. (National Research University Higher School of Economics).

**2021/22:** Ahmet Akay – “The Impacts from UEFA Financial Fair Play Reconsidered”. (National Research University Higher School of Economics).



**2021/22:** Artemii Igorevich Grishin – “The Impact of Athlete Brand on Consumer Purchase Intention” (*with Ekaterina Viktorovna Kobozova & Maria Yurievna Ragulina*). (National Research University Higher School of Economics).

**2021/22:** Ekaterina Viktorovna Kobozova – “The Impact of Athlete Brand on Consumer Purchase Intention” (*with Artemii Igorevich Grishin & Maria Yurievna Ragulina*). (National Research University Higher School of Economics).

**2021/22:** Maria Yurievna Ragulina – “The Impact of Athlete Brand on Consumer Purchase Intention” (*with Artemii Igorevich Grishin & Ekaterina Viktorovna Kobozova*). (National Research University Higher School of Economics).

**2021/22:** Ilya Eid – “Multicultural Teams: Does National Diversity Impact Performance in Professional Football”. (*with Ilya Gubanov*). (National Research University Higher School of Economics).

**2021/22:** Ilya Gubanov – “Multicultural Teams: Does National Diversity Impact Performance in Professional Football”. (*with Ilya Eid*). (National Research University Higher School of Economics).

**2021/22:** Elizaveta Vasileva – “Football Fans Look at Players from Different Angles: Evidence from Experimental Research” (*with Ksenia Panchenko & Maher Khaddour*). (National Research University Higher School of Economics).

**2021/22:** Ksenia Panchenko – “Football Fans Look at Players from Different Angles: Evidence from Experimental Research” (*with Maher Khaddour & Elizaveta Vasileva*). (National Research University Higher School of Economics).

**2021/22:** Maher Khaddour – “Football Fans Look at Players from Different Angles: Evidence from Experimental Research” (*with Ksenia Panchenko & Elizaveta Vasileva*). (National Research University Higher School of Economics).

**2020/21:** Anna Schrayner – “Contribution of a Coach in Playing Style of a Football Club: The Case of the Russian Premier League”. (National Research University Higher School of Economics).

**2020/21:** Artemiy Safronov – “Streaming Demand of eSports: Analysis of Counter Strike:Global Offensive”. (National Research University Higher School of Economics).

**2020/21:** Erik Agbaryan – “TV Broadcasting of Football in Russia: Demand Based Study of Factors Influencing Consumer Behaviour of Football Fans”. (*with Sergei Batargaleev*)

**2020/21:** Liliya Lyukmanova – “Antecedents to Team Identification and Loyalty: The Case of Russian Fans of EPL Football Clubs and Online Fan Communities”. (National Research University Higher School of Economics).

**2020/21:** Maria Yazeva – “The Effect of Competing at Home in Biathlon: Evidence from Sprint Races”. (National Research University Higher School of Economics).

**2020/21:** Sergei Batargaleev – “TV Broadcasting of Football in Russia: Demand Based Study of Factors Influencing Consumer Behaviour of Football Fans”. (*with Erik Agbaryan*). (National Research University Higher School of Economics).

## **COMPLETED UNDERGRADUATE SUPERVISION**

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**2023/24:** Alexander Lloyd-William – “Determinants of Demand for Rugby Union Matches: A Comprehensive Study of the English Rugby Premiership”. (Leeds Beckett University).

**2023/24:** Arda Yilmaz – “Determinants of Stadium Attendance in the Turkish Super League”. (Leeds Beckett University).

**2023/24:** Jake Bentley – “An investigation into the RFU and how they govern their key stakeholders in English rugby union with regards to the new tackle law (DLV) at an amateur level to aid player welfare and safeguarding”. (Leeds Beckett University).

**2023/24:** Mason Sheridan-Hawley – “A quantitative exploration of demographic trends seen within the English adult population (16+) in response to Levels of Physical Activity and the effects seen on Mental Health and Wellbeing within these demographic groups”. (Leeds Beckett University).

**2023/24:** Michael Graham – “Financial Determinants of Performance on the English Football League One and League Two”. (Leeds Beckett University).

**2023/24:** Muhammad Rafi Dermawan – “Determinants of Demand of the J-League”. (Leeds Beckett University).

**2023/24:** Ryan Gate – “The Socioeconomics Determinants of Football Success: An Empirical Review of the UEFA Euros 2008-2020”. (Leeds Beckett University).

**2023/24:** William Loble – “Sports Betting: A Scoping Review”. (Leeds Beckett University).

**2023/24:** Zachary Box – “A critical analysis of the determinants of attendance in the EFL Championship”. (Leeds Beckett University).

**2022/23:** Samuel Belshaw – “Analysis of competitive balance within the top four leagues in English Football”. (Leeds Beckett University).

**2022/23:** Sam Harris – “The IPL and the landscape of modern cricket”. (Leeds Beckett University).

**2022/23:** Samuel Harrop – “How can teams in the English football pyramid increase fan attendance?”. (Leeds Beckett University).

**2022/23:** Max Kastenieni – “Analysis of competitive balance in Formula One”. (Leeds Beckett University).

**2022/23:** Jacob Roberts – “Investigating the relationship between league structure, competitive balance and fan attendance in Super League Rugby”. (Leeds Beckett University).

**2022/23:** Marcel Rzeszutek – “An investigation into the determinants of demand for students attending live female sporting events”. (Leeds Beckett University).

**2022/23:** Frank Turril – “Analysing the economic impact of the formation of the European League of Football (ELF) on the German Football League (GFL)”. (Leeds Beckett University).

**2021/22:** Dmitry Mishchenko Konstantinovich – “Factors Influencing Competitive Balance Across European Football Top Tier Leagues”. (*with Egor Zaytsev Dmitrievich*). (National Research University Higher School of Economics).

**2021/22:** Egor Zaytsev Dmitrievich – “Factors Influencing Competitive Balance Across European Football Top Tier Leagues”. (*with Dmitry Mishchenko Konstantinovich*). (National Research University Higher School of Economics).

**2021/22:** Igor Mikhailovich Babich – “Does European football need the financial fair play regulations?”. (National Research University Higher School of Economics).

**2021/22:** Kirill Dmitrievich Loktionov – “Referee bias in football matches of the Brazilian league”. (National Research University Higher School of Economics).

**2021/22:** Uliana Sukhova – “Sport Economics and Finance: Nationalistic Bias of Referees in Surfing Competitions”. (National Research University Higher School of Economics).

**2020/22:** Musa Vaziri – “The economic impact of ownership structure in professional football industry”. (National Research University Higher School of Economics).

**2020/21:** Maria Maslova – “Economic discrimination of women in professional sport”. (National Research University Higher School of Economics).

**2020/21:** Maxim Pugachev – “Management in Dancesport: Clubs Popularity in SPB”. (National Research University Higher School of Economics).

**2020/21:** Vladimir Demidov – “Football Sports Management: Current Trends and Future Developments”. (National Research University Higher School of Economics).

**2019/20:** Alexey Konovalov – “Football in The Eyes of The Fans: What Has Changed After VAR?”. (*with Ilya Gubanov*). (National Research University Higher School of Economics).

**2019/20:** Anton Vernikovskiy – “Determinants of Attendance in Formula One Races”. (*with Marina Orlova*). (National Research University Higher School of Economics).

**2019/20:** Ilya Gubanov – “Football in The Eyes of The Fans: What Has Changed After VAR?”. (*with Alexey Konovalov*). (National Research University Higher School of Economics).

**2019/20:** Kim Do Sen – “Streaming demand for Cybersport Leagues: Activision Blizzard's Overwatch”. (National Research University Higher School of Economics).

**2019/20:** Marina Orlova – “Determinants of Attendance in Formula One Races”. (*with Anton Vernikovskiy*). (National Research University Higher School of Economics).

**2018/19:** Anastasia Bulavskaya – “The development of sports management in Russia under the influence of FIFA World Cup 2018 in Russia”. (National Research University Higher School of Economics).

**2018/19:** Andrey Skorik – “Determinants of revenue of Russian football clubs”. (National Research University Higher School of Economics).

**2018/19:** Artemii Sokolov – “Research and development of the Russian betting industry: its features and characteristics”. (National Research University Higher School of Economics).

**2018/19:** Daria Miakisheva – “Popularity of wheelchair tennis in Saint-Petersburg: Current Situation and Recommendations”. (*with Ekaterina Gridina*). (National Research University Higher School of Economics).

**2018/19:** Ekaterina Gridina – “Popularity of wheelchair tennis in Saint-Petersburg: Current Situation and Recommendations”. (*with Daria Miakisheva*). (National Research University Higher School of Economics).

**2018/19:** Ivan Voronin – “Spectator demand in Russian Premier League”. (National Research University Higher School of Economics).

**2018/19:** Konstantin Kalinin – “Explaining competitive balance in the Russian Premier League”. (National Research University Higher School of Economics).

**2018/19:** Maksim Bushuev – “The factors that influence the motivation of people to attend Zenit football club matches at the new stadium”. (National Research University Higher School of Economics).

**2018/19:** Maxim Chapliev – “Estimation of brand value of Top-16 Russian football clubs”. (National Research University Higher School of Economics).

## TEACHING

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**2025:** “Sport Finance and Economics”. West Virginia University. Undergraduate Program in Sport Management.

**2025:** “Contemporary Issues in Sport Management”. West Virginia University. Undergraduate Program in Sport Management.

**2024/25:** “Economic and Financial Decision Making”. Leeds Beckett University. Master Program in Sport Business Management.

**2023/24:** “Sports Economics”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2023/24:** “Sport Finance”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2023/24:** “Research in Practice”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2023/24:** “Personal, Professional & Academic Development”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2023/24:** “Economic and Financial Decision Making”. Leeds Beckett University. Master Program in Sport Business Management.

**2023/24:** “Sport Business Landscape”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2022/23:** “Sports Economics”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2022/23:** “Sport Finance”. Leeds Beckett University. Undergraduate Program in Sport Business Management.

**2022:** “Introduction to Sports Labour Market”. LUNEX University. Undergraduate Program in Sport Management.

**2021/22:** “Sports Economics and Finance”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2021/22:** “Fans, Media and Technology: The Commercial Side of Sports”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2021/22:** “Managing sports events: facilities, operations and economic impact”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2021/22:** “Sports Performance”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2021/22:** “Research Seminar in Sports”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2021/22:** “Visualization and presentation of analytical solutions.” Higher School of Economics (Perm). Master Program in Finance.

**2020/21:** “Sports Economics and Finance”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2020/21:** “Fans, Media and Technology: The Commercial Side of Sports”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2020/21:** “Managing sports events: facilities, operations and economic impact”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2020/21:** “Sports Performance”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2020/21:** “Research Seminar in Sports”. Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2020/21:** “Visualization and presentation of analytical solutions.” Higher School of Economics (Perm). Master Program in Finance.

**2019/20:** “Staffing Analytics.” Higher School of Economics (Saint Petersburg). Master Program in Management and Analytics for Business.

**2019/20:** “Analytics Communication and Data Visualization.” Higher School of Economics (Saint Petersburg). Undergraduate Program in Management.

**2019/20:** “Visualization and presentation of analytical solutions.” Higher School of Economics (Perm). Master Program in Finance.

**2018/19:** “Summer School on Sports Economics.” Higher School of Economics (Saint Petersburg). Summer School for International Undergraduate Students.

**2018/19:** “Conducting International Football Competitions.” HSE/FIFA/CIES Executive Programme in Sport Management.

**2018/19:** “Features of Sports Facilities Management.” HSE/FIFA/CIES Executive Programme in Sport Management.

**2018/19:** “Analytics Communication and Data Visualization.” Higher School of Economics (Saint Petersburg). Undergraduate Program in Management.

**2017/18:** “Analytics Communication and Data Visualization.” Higher School of Economics (Saint Petersburg). Undergraduate Program in Management.

**2017/18:** “Financing and Taxation of Sports: Financing the Olympic Games.” University of Vigo. Master Program in Sport Management.

**2016/17:** “Financing and Taxation of Sports: Financing the Olympic Games.” University of Vigo. Master Program in Sport Management.

## **SELECTED GUEST TALKS**

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**2022:** “Clube-Empresa”. Simpósio Internacional de Futebol da Universidade Federal de Juiz de Fora.

**2022:** “A Carreira Profissional na Gestão do Esporte”. Faculdade Única de Ipatinga.

**2022:** “Métodos e Técnicas de Pesquisa em Gestão do Esporte: Pesquisa Quantitativa”. Associação Brasileira de Gestão do Esporte.

**2022:** “Sports Economics”. Khabarovsk University.

**2021:** “Economia do Esporte”. Seminário Internacional de Gestão do Conhecimento na Gestão do Esporte.

- 2021:** “Contabilidade e Governança em Entidades Esportivas”. XLV Encontro da ANPAD.
- 2020:** “A Gestão do Esporte Internacional”. Pré-Congresso Brasileiro de Gestão do Esporte - Online.
- 2016:** “Economic Issues in Brazilian Football”. Birkbeck, University of London.

## **MEDIA COVERAGE**

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- 2024:** La intuición, el mejor aliado para lanzar los penaltis. *Faro de Vigo (Spain)*. **Online and Print.** ([link](#))
- 2024:** Możliwość kupienia alkoholu podczas meczów może zwiększać ryzyko agresywnych zachowań kibiców. Skala takich przypadków okazuje się jednak marginalna. *Newseria Biznes (Poland)*. **Online.** ([link](#))
- 2023:** Dime dónde te sientas y te diré si este domingo vas al partido. *Faro de Vigo (Spain)*. **Online and Print.** ([link](#))
- 2023:** Alumni Interview: Thadeu Gasparetto. *SportBusiness Postgraduate Rankings 2023*. **Online Report.** ([link](#))
- 2022:** A SAF é uma boa? Quais as diferenças dos modelos de Vasco, Cruzeiro e Botafogo? *Portal Toque de Bola channel (Brazil)*. **YouTube.** ([link](#))
- 2021:** Contabilidade e Governança em Entidades Esportivas. *Programa de Pós-Graduação em Contabilidade da Universidade Federal de Santa Catarina (Brazil)*. **YouTube.** ([link](#))
- 2021:** Futebol brasileiro e os estudos econômicos , de publico e audiência , com Thadeu Gasparetto. *Juliano Tagliati channel (Brazil)*. **YouTube.** ([link](#))
- 2020:** Thadeu Gasparetto e por que os estaduais não podem acabar. *CachaCast. #2. (Brazil)*. **Podcast.** ([link](#))
- 2020:** Você já ouviu falar de econometria no esporte? *Gestão em Jogo channel. (Brazil)*. **YouTube.** ([link](#))
- 2019:** La liga de los doctorandos extraordinários. *Faro de Vigo (Spain)*. **Online and Print.** ([link](#))
- 2016:** Entrevista com o Doutorando Thadeu Gasparetto. *Rádio Abragesp. (Brazil)*. **Podcast.** ([link](#))

## **CONFERENCES AND SEMINARS PRESENTATIONS**

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- 2023:** “Salary determination of women football players”. The Football Collective Conference.
- 2023:** “Multicultural teams: Does national diversity impact performance in professional football?”. The Football Collective Conference.
- 2023:** “Premium or Discrimination? The Impact of Player's Continent of Origin on Salary Determination and Trajectories”. The Football Collective Conference.
- 2023:** “Premium or Discrimination? The Impact of Player's Continent of Origin on Salary Determination and Trajectories”. 1<sup>st</sup> Latin American Sports Economics Conference.
- 2023:** “Unveiling Market Concentration and Club Dynamics: Tracing the Historical Trajectory of Brazilian Professional Football”. British Academy of Management Workshop: The origins and evolution of professional football clubs from a business, management, and organizational history perspective.
- 2023:** “Premium or Discrimination? The Impact of Player’s Continent of Origin on Salary Determination and Trajectories”. iCare Conference. Workshop: Sport Analytics: Exploring Economic and Managerial Insights.

**2022:** “Factors attracting fans to different stands in the stadium: Evidence from Disaggregate Data”. XII Congreso Iberoamericano de Economía del Deporte.

**2021:** “TV Broadcasting of Football in Russia: Demand Based Study of the Factors Influencing Consumer Behaviour of Football Fans in Russia”. Analytics for Management and Economics Conference – Digital Event.

**2021:** “Factors attracting fans to different stands in the stadium: Evidence from Disaggregate Data”. 5th Eastern Conference on Football Economics – Digital Event.

**2021:** “Factors attracting fans to different stands in the stadium: Evidence from Disaggregate Data”. 12<sup>th</sup> ESEA Conference on Sports Economics – Digital Event.

**2021:** “Mega-Sports Events and Customer Satisfaction: The Case of 2018 FIFA World Cup. II International Conference on Experience Economy – Digital Event.

**2020:** “Another Outlook on the Promotion and Relegation System”. Analytics for Management and Economics Conference – Digital Event.

**2020:** “Who wants football back? Brazilian fans’ survey during COVID pandemic”. Analytics for Management and Economics Conference – Digital Event.

**2020:** “Does beauty affect salary? An empirical analysis of Major League Soccer data”. Analytics for Management and Economics Conference – Digital Event.

**2020:** “Wages dispersion and productivity: The Role of Firm Size”, 28th EASM European Sport Management Virtual Conference.

**2020:** “Does Beauty Affect Salary? An empirical analysis of MLS data”, 28th EASM European Sport Management Virtual Conference.

**2020:** “A Economia do Esporte no Brasil: Do Fórum Internacional de Gestão do Esporte aos Dias Atuais”. Seminário Internacional de Gestão do Esporte - Online.

**2019:** “A Economia do Futebol Brasileiro”, Projeto Futebol UFJF, Faculdade de Educação Física e Desportos da Universidade Federal de Juiz de Fora.

**2019:** “Wage dispersion and football club performance”, 3<sup>rd</sup> International Conference on Economics of Football.

**2019:** “Wage dispersion and club performance”, X Congreso Iberoamericano De Economía Del Deporte.

**2019:** “Wage dispersion and football club performance: evidence from a football game simulator”, XIV Gijón Conference on Sports Economics.

**2018:** “Influence of Uncertainty of Outcome and Tournament Relevance on TV Audience”, 2<sup>nd</sup> International Conference on Economics of Football.

**2018:** “Demand for Tickets for all Brazilian League Tiers”, 2<sup>nd</sup> International Conference on Economics of Football.

**2018:** “Is the professional football more balanced now than before?”, Analytics for Management and Economics Conference.

**2018:** “Demand for tickets for all Brazilian League tiers”, Analytics for Management and Economics Conference.

**2018:** “Influence of Uncertainty of Outcome and Tournament Relevance on TV Audience?”, XIII Gijón Conference on Sports Economics.

**2017:** “How Does The Quality Of Stadiums Affect Fans Behaviour?”, XII Gijón Conference on Sports Economics.

**2017:** “Demanda de entradas en las cuatro divisiones del fútbol brasileño”, VIII Congreso Iberoamericano de Economía del Deporte.

**2017:** “Squad cap on professional football leagues”, VIII Congreso Iberoamericano de Economía del Deporte

**2016:** “The demand for tickets in the whole Brazilian League: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> division”, 8<sup>th</sup> ESEA European Conference on Sports Economics.

**2016:** “Efectos de los diferentes torneos en la generación de ingresos”, VII Congreso Iberoamericano de Economía del Deporte.

**2016:** “Determinants of demand for broadcast football matches: Brazilian league”, XI Gijón Conference on Sports Economics.

**2016:** “Financial stability in top European football clubs”, XVII April International Academic Conference on Economic and Social Development.

**2015:** “Market Potential of Brazilian Football Clubs”, 3rd Summer School on Intangible-Driven Economy.

**2015:** “Alternative Measure of Competitiveness in Football Leagues”, European Association for Sport Management Conference.

**2015:** “Demand for Football Matches in Brazil”, International Conference in Applied Research in Economics.

**2015:** “The Determinants of Sporting Success in the Brazilian Football League”, X Gijón Conference on Sports Economics.

**2015:** “Análisis del Balance Competitivo por la Diferencia de Puntos Acumulada (DPA)”, XXV Jornadas Hispanolusas.

**2014:** “Economic Analysis of the Brazilian State Championship”, European Association for Sport Management Conference.

**2014:** “Análise do público das novas arenas: Campeonato Brasileiro de 2013”, I Simpósio Internacional de Futebol da UFJF.

**2014:** “Reparto de Ingresos de TV y Equilibrio Competitivo en Brasil: 2016-2018”, V Congreso Iberoamericano de Economía del Deporte.

**2014:** “Average Attendance and Financial Results of the Brazilian State Championships”, XVI IASE International Conference in Sport Economics.

**2012:** “Futebol: Um péssimo negócio para os clubes”, 2º Congresso do Conselho Regional de Educação Física da 7ª Região.

**2012:** “Correlação entre receitas e desempenho nos Campeonatos Europeus de futebol”, 35º Simpósio Internacional de Ciências do Esporte.

**2012:** “Os problemas econômicos e financeiros dos clubes de futebol” & “Análise do potencial de mercado de equipes brasileiras”, II Congresso Internacional de Futebol.

**2011:** “Relação entre salários de atletas e desempenho esportivo: Uma análise dos Campeonatos Brasileiros entre os anos de 2008 e 2010”, 34º Simpósio Internacional de Ciências do Esporte.



## REFERENCES

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**Professor Ángel Barajas**  
Universidad de Vigo, Spain  
[abarajas@uvigo.es](mailto:abarajas@uvigo.es)

**Professor Dennis Coates**  
University of Maryland, United States  
[coates@umbc.edu](mailto:coates@umbc.edu)

**Dr. Cornel Nesseler**  
University of Stavanger, Norway  
[cornel.m.nessler@uis.no](mailto:cornel.m.nessler@uis.no)

**Professor Helmut Dietl**  
University of Zurich, Switzerland  
[helmut.dietl@business.uzh.ch](mailto:helmut.dietl@business.uzh.ch)

**Dr. Elena Shakina**  
Universidad de Vigo, Spain  
[elena.shakina@uvigo.es](mailto:elena.shakina@uvigo.es)

**Professor James Reade**  
University of Reading, UK  
[j.j.ream@reading.ac.uk](mailto:j.j.ream@reading.ac.uk)

**Dr. Petr Parshakov**  
HSE University, Russia  
[pparshakov@hse.ru](mailto:pparshakov@hse.ru)

**Mr. Sean Hamil**  
Birkbeck, University of London, UK  
[s.hamil@bbk.ac.uk](mailto:s.hamil@bbk.ac.uk)