**JUSTIN WARTELLA, Ph.D.**

3401 Apple Lane • Morgantown, WV 26505

(570) - 651 - 0544 • justin.wartella@mail.wvu.edu

#### EDUCATION:

**UNIVERSITY OF NEVADA, LAS VEGAS (UNLV)**  Las Vegas, NV

**Department of Sports Education & Leadership**

**Ph.D. in Athletic Administration** August 2009

* Dissertation: *Sponsorship of Interscholastic Athletics: An Examination of State High School Athletic/Activity Association Sponsors*

**MILLERSVILLE UNIVERSITY** Millersville, PA

**Department of Wellness & Sport Sciences**

**M.Ed. in Sport Management** December 2004

**PENNSYLVANIA STATE UNIVERSITY**  Middletown, PA

**B.S. in Public Policy** December 2002

#### EXPERIENCE:

**WEST VIRGINIA UNIVERSITY (WVU)** Morgantown, WV

**College of Physical Activity & Sport Sciences (CPASS)**  Aug 2019 – Present

**Teaching Assistant Professor of Sport Management:**

* Teaching the following undergraduate courses: *Sport Governance (SM 340)* and *Introduction to Sport Management (SM 167)*
* Teaching the following graduate online courses: *Sport Management Process (SM 535); Facility Planning & Management (SM 586); Interscholastic Sport Organization and Administration (**SM 571); Leadership in Interscholastic Athletic Administration (SM 578); Applied Research in Sport Management (SM 590); Legal Issues in Sport Administration (SM 527); Sport Governance (SM 540); Sport Marketing (SM 546);* and *SM Fund-Raising & Development (SM 575)*
* Coordination of On-line M.S. Program under the guidance of Dr. Sean Bulger
* Faculty advisor for the WVU Sport Management (SM) Club
* Serving on the following committees: *CPASS Graduate Council Committee; WVU Scholarship & Fellowship Committee*; and *CPASS Sport Management Faculty Search Committee*
* Assisted in the planning and coordination as Co-Coordinator for the CPASS 2019 Diversity Cup
* Assisted with WVU/CPASS “Open House” events as a presenter to sell and promote the WVU Sport Management Program to prospective students and their parents
* Faculty leader for *“Team USA Overview Experience”*

**UNIVERSITY OF MISSOURI (MU)** Columbia, MO

**School of Natural Resources -**  **Parks, Recreation & Sport (PRS)** June 2017 – July 2019

**Assistant Teaching Professor of Sport Management:**

* Teaching the following undergraduate courses: *The Business of Sport*; *Sports Economic & Finance Governance & Policy in Sport & Leisure*; *Introduction to Sport Management*; *Program Development in Leisure Services*; and *Managing Social Media in Sport (online)*
* Assisted in curriculum and course development along with writing syllabi for and introducing following courses: *Sport Marketing,* *Managing Social Media in Sport* and *Selling in Sport Management*
* Serving as faculty academic advisor for graduate and undergraduate students
* Faculty advisor for the Mizzou Sport, Parks, Recreation & Tourism Association (SPRTA)
* Thesis committee member for MU Journalism School Graduate Student, Mr. David Prather entitled *“A Study of How NBA Team Use Twitter to Engage With Their Fans”*
* Serving on the following MU campus committees: *The College of Agriculture, Food & Natural Resources (CAFNR) Student Recruitment Committee*; *The School of Natural Resources (SNR) Scholarship and Undergraduate Awards Committee; MU Memorial Committee to Recognize the Contribution of Slaves*; and the *MU Residential Life Committee*
* Serving on the following search committees: *PRS Internship Coordinator Search; PRS Instructor Search;* and *PRS Lecturer Search*
* Assisted in the planning and coordination of the PRS Industry and Professional Development trip to Indianapolis, IN
* Coordinated the execution of our program and students being involved with the 2018 Southeastern Conference (SEC) Men’s Basketball Championships in St. Louis, MO
* Serving as a contributor and instructor for the Missouri Interscholastic Athletic Administrators Association (MIAAA)
* Involved in the recruitment, planning and coordination of the Mizzou CAFNR Study Abroad program in Barcelona, Spain for the 2019 Summer
* Assisted in coordinating a collaboration and exchange program with the Salzburg (Austria) Ducks Football and Study Abroad program
* Collaborating with the Mizzou athletic department to set up opportunities for our students to volunteer and work Mizzou and Southeastern Conference (SEC) athletic events
* Working various “Open House” events to sell and promote the PRS program to prospective students
* Faculty advisor for Mizzou Club Ice Hockey Program

**LOCK HAVEN UNIVERSITY (LHU)**  August 2009 – June 2017

**Sport Studies Department** Lock Haven, PA

**Assistant Professor of Sport Administration:**

* Teaching the following undergraduate courses: *Sport Sales, Sponsorship & Fundraising; Sport Marketing Management; Introduction to Sport Studies; Sport Governance; Sport Communication; Intramural Supervision; Leadership & Management in Sport; Sport Business Finance;* and *Sport Administration Professional Field Experience,* andgraduate courses: *Financial Management in Sport; Marketing & Public Relations in Sport;* and *Advanced Field Experience*
* Serving as faculty academic and internship advisor for Sport Administration majors
* Serving as LHU Athletic Department Liaison for the Sport Studies Department
* Supervision and advising of graduate student capstone projects
* Helped coordinate the execution of the 2010 NCAA Division II Men’s & Women’s Swimming & Diving National Championships while supervising 50 student volunteers
* Assisted in setting up an opportunity for our students to work the 2017 College Football Championship Game and the events surrounding the game in Tampa, FL
* Helped develop, launch and grow the LHU Master (M.S.) of Sport Science fully online graduate degree
* Designed and wrote syllabi for *Sport Sales, Sponsorship &* *Fundraising* class and Graduate-level *Sport Marketing & Public Relations,* and *Financial Management in Sport* classes
* Faculty advisor for the Sport Administration Society (SAS), which includes overseeing programming, budgeting, and fundraising
* Helped more than double the SAS fund in three years through fundraising activities and events
* Coordinating and scheduling guest speakers for our Annual Sport Speaker Series Event
* Serving as the face of the Sport Administration program at University recruiting functions to pitch the program to potential students and their families
* Working with University athletic department officials to recruit students to work events
* Developed and launched the *LHU Sport Communication & Radio Club*, which hosts a weekly sports radio program and offers sports media and broadcasting opportunities for students at LHU sporting events
* Member of Planning and Conference Committee for the Annual Pennsylvania Sports Business Conference
* Serving on the following LHU campus-wide committees: *Assistant Field Hockey Search Committee; LHU Director of Intercollegiate Athletics;* *Sport Studies Tenure Track Search Committees in 2015 and 2016 (Chairperson); LHU Crimson & White Fundraising Committee; Graduate Council; Graduate Assistant Committee; LHU Summer Study Committee;* and *LHU Fall Founders Day Convocation Committee*
* Representing LHU by involvement with the following conferences and/or professional associations: *Pennsylvania State Athletic Directors Association (PSADA); North American Society for Sport Management (NASSM); National Intramural & Recreational Sports Association (NIRSA); Pennsylvania Sports Business Conference; Robert Morris Sport Management Conference; Ivy League Sports Symposium; Sports Industry Networking Conference (SINC); and Sports Events Marketing Experience (SEME)*

**THE UNIVERSITY OF NEVADA, LAS VEGAS (UNLV)** August 2006 – May 2009

**The Department of Sports Education & Leadership** Las Vegas, NV

**Assistant Coordinator, Physical Activities Program (PEX) & Teaching Assistant:**

* Provided supervision of PEX instructors and their classes along with scheduling of classes
* Advised and mentored prospective coaches and students in the Coaching Education minor
* Oversaw and was in charge of the McDermott Physical Education (MPE) Complex
* Assisted in overseeing and restructuring the Coaching Education minor
* Graduate Student Representative for the UNLV Intercollegiate Athletics Committee
* Taught the following courses: *Psychology of Coaching; Administration of Athletic Programs; Advanced Methods in Coaching; Intercollegiate Athletics*; *Sport Law* and *Physical Activity* courses in *Weight Training, Racquet Sports,* and *Cardio Conditioning Classes*
* Assisted in developing program policies and conducted instructor in-services

**PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION (PSADA)** April 2014 – June 2017

**Sport Management Liaison and Executive Council Member:** Hershey, PA

* Assisting in the planning and organizing of the Annual PSADA Conference
* Working with Athletic Directors and PSADA members to determine appropriate workshops and educational sessions for the Annual PSADA Conference
* Assisting students in internship placement within school districts and state associations
* Locating speakers and presenters for the Annual PSADA Conference
* Planning and conducting workshops and roundtable sessions at each conference
* Developing print, on-line and video advertisements and promotional materials as needed
* Working closely with Sport Management faculty members/departments in Pennsylvania and nearby states to increase and encourage student participation with PSADA

**PENNSYLVANIA STATE UNIVERSITY (PSU) SUMMER STUDY PROGRAM** June 2012 – May 2017

**Coordinator and Instructor of the Sports Marketing Workshop & Internship:** State College, PA

* Developing and teaching a Sports Marketing Workshop that is taught to prospective college students
* Working with PSU Athletics and other sport agencies (IMG Learfield Ticket Solutions, State College Spikes, Toftrees Golf Resort & Conference Center) to coordinate internship placements for students
* Internship placement along with supervision and evaluation of interns

**IMG SPORTS ACADEMY** Summer of 2010

**Student Services Assistant:**  Bradenton, FL

* Monitored and assisted with all student sports programming and extracurricular activities
* Served as a student supervisor and mentor by enforcing rules and regulations in regards to student conduct

**EXPERIENCE (cont.)**

**THE UNIVERSITY OF NEVADA, LAS VEGAS (UNLV)** August 2006 – May 2009

**Game Operations & Facilities Staff, Department of Intercollegiate Athletics:** Las Vegas, NV

* Handled game and facility operations for various intercollegiate sporting events
* Aided press and media credentials with requests
* Assisted in the operation of summer athletic camps
* Worked in this same capacity for various Mountain West Conference Championship events

**NEVADA INTERSCHOLASTIC ACTIVITIES ASSOCIATION (NIAA)**  Sept 2007 – May 2009

**Events & Championship Intern:** Reno, NV

* Provided assistance in all areas of event and facility operations management (ticketing, team registration, event security, promotional activities, administrative duties and assisting media members) at numerous state playoff and championship events
* Assisted with the operation of the Annual Nevada Athletic Director’s Association (NADA) Conference

**MANSFIELD UNIVERSITY**  July 2005 – July 2006

**Director, Rod C. Kelchner Fitness Center:** Mansfield, PA

* Direct supervision of the Rod C. Kelchner Fitness Center
* Worked closely with the Athletic Department and coaches to coordinate facility scheduling
* Prepared annual budget for campus recreation programs
* Coordinated and ran the Mansfield University intramural program
* Planned and administered campus and community-oriented events and student life programming
* Marketing all recreational activities and special events on campus
* Purchased and oversaw maintenance and repairs of all equipment
* Oversaw a graduate assistant and undergraduate student staff employees
* Assisted fitness center members with exercise routines
* Maintained risk and crisis management policies
* Implemented payroll for all campus recreation employees

**PENNSYLVANIA INTERSCHOLASTIC ATHLETIC ASSOCIATION (PIAA)** Mar 2003 – Mar 2006

**Graduate Student Intern:** Mechanicsburg, PA

* Assisted with administrative duties upon request
* Facility and crowd management at playoff and championship events
* Assisted interscholastic teams with on-site requests
* Helped PIAA sponsors with promotional and marketing efforts at playoff and championship events
* Provided assistance for press and media members at playoff and championship events
* Distribution of awards

**MILLERSVILLE UNIVERSITY**  Jan 2003 – Dec 2004

**Graduate Assistant, Department of Campus Recreation:** Millersville, PA

* Assisted in the planning and coordination of all campus recreation programs and events
* Supervision of all intramural and club sports
* Coordinated facility scheduling by working with athletic coaches
* Training, supervision and developing work schedules of undergraduate student staff
* Planned and conducted staff meetings and recognition programs
* Marketed and promoted all intramural events and extracurricular activities
* Budget Planning
* Assisted in the operation of the Teamwork and Teamplay Ropes Challenge Course
* Lifeguarding and scheduling of lifeguards
* Assisted in the maintenance and upkeep of the athletic fields and facilities
* Handled payroll for all undergraduate campus recreation employees

**ADDITIONAL SERVICE/EXPERIENCE:**

* **Event Staff Supervisor,** Super Bowl XLIX Jan/Feb 2015
* **Board Member,** Lock Haven Area YMCA July 2011 – July 2014
* **Chair,** YMCA Programming sub-committee
* **Member,** Fundraising sub-committee
* **Member,** Strategic Planning sub-committee
* **Lead Youth Basketball Instructor & Supervisor,** Eastern Lycoming YMCA2011 & 12 school years
* **Camp Instructor,** All Pro Basketball Camps (Henderson, NV) Summers of 2006 – 2009
* **Professional Instructor,** National Youth Sports Program (NYSP) of Las VegasSummer 2008
* **Events Staff Volunteer,** Nevada Senior Olympics (Las Vegas, NV) September 2007
* **Volunteer,** Big Brother Big Sisters Basketball Tournament (Pottsville, PA) May 2005
* **Basketball Coach,** Keystone State Games, Inc. (Mountain Top, PA) Summer 2004
* **Boys Basketball Coach,** Catholic Youth Organization (C.Y.O.)2003 & ‘04 school years

**SCHOLARSHIP & PRESENTATIONS:**

Harman, A., Lally, P., & **Wartella, J.** (2016, May). *Impact of Team Based Learning and Immediate Feedback*

*Assessment Technique on Student Learning and Retention*. The 2016 North American Society for Sport Management (NASSM) Conference. Orlando, Florida

**Wartella, J.** (2016, May). *Experiential Learning: Charity 5K Run/Walk.* The 2016 North American Society for

Sport Management (NASSM) Conference, Teaching and Learning Fair. Orlando, Florida

**Wartella, J.** (2016, April)**.** *Factors Influencing Intramural Sports Participation at Lock Haven University (LHU).*

The National Intramural & Recreational Sports Association (NIRSA) National Conference & Sports Expo. Gaylord Palms, Florida

**Wartella, J.** (2016, March). *Sport Management Student Roundtable.* 49th Annual Pennsylvania State Athletic

Director’s Association (PSADA) Convention. Hershey, Pennsylvania

**Wartella, J.** (2015, March).*Maximizing the Athletic Department Intern.* 48th Annual Pennsylvania State Athletic

Director’s Association (PSADA) Convention. Hershey, Pennsylvania

**Wartella, J.** (2015, March). *Sport Management Student Roundtable.* 48th Annual Pennsylvania State Athletic

Director’s Association (PSADA) Convention. Hershey, Pennsylvania

**Wartella, J**. (2012, April). *Corporate Objectives in Interscholastic Sport Sponsorship.* The Annual Sports Business

Conference. Indiana, Pennsylvania

**Wartella, J**., Mattern, J (2012, April). *Financial Problems amongst Professional Athletes;*

*Why is this Occurring?* The Annual Sports Business Conference, Indiana, Pennsylvania

Ayim E., **Wartella, J.** (2008, April). *An Analysis of CSR efforts by the NBA during the*

*2007 All Star Festivities in Las Vegas.* SW District American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). Phoenix, Arizona

**PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS:**

* North American Society for Sport Management (NASSM)
* National Interscholastic Athletic Administrators Association (NIAAA)
* Sport Marketing Association (SMA)
* National Intramural & Recreational Sports Association (NIRSA)
* Pennsylvania State Athletic Director’s Association (PSADA)

**CERTIFICATIONS:**

* Registered Athletic Administrator (R.A.A.) - National Interscholastic Athletic Administrators Association (NIAAA)
* Fundamentals of Coaching Certification - National Federation of State High School Associations (NFHS)
* CPR for the Professional Rescuer & AED Essentials
* First Aid Training

**COMPUTER SKILLS:**

* Skilledin Microsoft Office, Outlook, Publisher, Excel, Power Point, and Access
* Proficiency in Blackboard
* Adept with SPSS and N/VIVO statistical software

**REFERENCES:**

**Dr. Dana Massengale**

***Assistant Professor, Sport Management***

Parks, Recreation and Sport

University of Missouri

(702) 266-7172, massengaled@missouri.edu

**Miss Jennifer Fusinatto**

***Academic Advisor***

Parks, Recreation and Sport

University of Missouri

(314) 660-4659, fusinattoj@missouri.edu

**Dr. Patricia Lally**

***Department Chair***

Department of Sport Studies

Lock Haven University

401 N. Fairview St., Lock Haven, PA 17745

(814) 321-6328, plally@lockhaven.edu

**Carl Poff**

***Retired Professor***

Department of Sport Studies

Lock Haven University

(570) 660-6123, cpoff@lhup.edu

**Dr. Brett Everhart**

***Professor and Director of Teacher Education***

Department of Health & Physical Education

Lock Haven University

401 N. Fairview St., Lock Haven, PA 17745

(570) 786-7726, beverhar@lhup.edu

**Dr. Alanna Harman**

***Assistant Professor, Sport Management***

St. John’sUniversity (NY)

(718) 990-3716, harmana@stjohns.edu

**Dr. Robert Lombardi**

***Executive Director***

Pennsylvania Interscholastic Athletic Association, Inc. (PIAA)

550 Gettysburg Road, P.O. Box 2008, Mechanicsburg, PA 17055

(717) 697-0374, rlombardi@piaa.org

**Erick Hart**

***Director of Athletics***

SUNY Brockport

(585) 395-2579, ehart@brockport.edu