

SM 486 Sport Marketing (Undergraduate, online)
SM 495 Independent Study (Undergraduate)
SM 546 Sport Marketing (Graduate, on-campus)
SM 570 Sport Finance (Graduate, on-campus and online)
IMC 630 Sport Marketing (Graduate, online)

Jan. 2010- July. 2015 Assistant Professor in Sport Management, Department of Sport Sciences,
West Virginia University, Morgantown, WV

Aug, 2005- Dec, 2009 Assistant Professor, Department of Education, York College of Pennsylvania

Courses taught:

SPM 110-113 Practicum

SPM 201 Introduction to Sport Management

SPM 310 Sport Behavior

SPM 320 Sport Organization, Administration and Management Practices

SPM 485 Work Experience

2002-2005 Graduate Teaching Assistant, School of PAES, The Ohio State University

Courses taught:

PAES 157 Golf

PAES 169 Taekwondo

PAES 170 Racquetball

PAES 188 Tennis

2001-2002 Assistant Manager, Marketing Department

Octagon Korea Co., Seoul, Korea

Responsibilities included:

Reviewed sponsorship contracts for World Cup domestic corporate sponsors

Developed marketing plans based on sponsorship rights

Worked for 2001 World Taekwondo Championships (114 countries participated)

Supervised interns

REFEREED JOURNAL ARTICLES

31. Won, D., Chiu, W., Lee, C., Bang, H., & Chen, L. (2022). Mandatory Volunteerism: The role of perceived organizational support in perceived benefits and costs, and volunteer outcomes. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2022.2115394>
30. Won, D., & Lee, C. (2022). What influences season ticket holders' satisfaction and renewal intention? The role of season ticket service quality. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2022.2072372>
29. Bang, H. Smith, N. P., Park, S., & Lee, C. (2022). Perceived quality and organizational support for enhancing volunteers' leisure satisfaction and civic engagement: A case of the 2020 SuperBowl. *Leisure Sciences*. <https://doi.org/10.1080/01490400.2022.2060883>

28. Bang, H., Lee, C., Won, D., Chiu, W., & Chen, L. (2022). Exploring attitudes of mandatory volunteers: The role of organizational support, role clarity, and self-efficacy toward service. *Nonprofit and Voluntary Sector Quarterly*. <https://doi.org/10.1177/08997640221093797>
27. Lee, C., Bang, H., Won, D., & Chen, L. (2021). What is in for me?: Perceived benefits and costs on support of an event. *International Journal of Event and Festival Management*. <https://doi.org/10.1108/IJEFM-12-2020-0089>
26. Lee, C., & Bang, H. (2021). Managing Athlete Brands in Transgressions: Influence of Athlete Performance Level and the Severity of the Transgression on Consumer Perceptions of the Athlete. *Journal of Global Sport Management*. <http://dx.doi.org/10.1080/24704067.2021.1936590>
25. Lee, C., Bang, H., & Shonk, D. (2021). Professional Team Sports Organizations' (PTSOs) corporate social responsibility activities: Corporate image and chosen communication outlets' influence on consumers' reactions. *International Journal of Sport Communication*, 14(2), 280-297. DOI: [10.1123/ijsc.2020-0298](https://doi.org/10.1123/ijsc.2020-0298)
24. Bae, J., Won, D., Lee, C., & Pack, S. (2020). Adolescent participation in new sports: Extended theory of planned behavior. *Journal of Physical Education and Sport*. 2246-2252. DOI: [10.7752/jpes.2020.s3301](https://doi.org/10.7752/jpes.2020.s3301)
23. Bang, H., Chang, M., & Lee, C. (2020). Racial and linguistic status differences in the effect of interscholastic sport participation on school engagement and academic performance among high school students. *Psychological Reports*. <https://doi.org/10.1177/0033294118813845>
22. Lee, C., & Won, D. (2019). Influencing factors on spectators' revisit intention in Minor League Baseball (MiLB): Spectators' perceptions of complaint management practices. *Event Management*. 23, 883-895. DOI: [10.3727/152599518x15403853721295](https://doi.org/10.3727/152599518x15403853721295)
21. Lee, C., & Hur, Y. (2019). Service quality and complaint management influence fan satisfaction and team identification. *Social Behavior and Personality: An International Journal*, 47(2), e7566. DOI: [10.2224/sbp.7566](https://doi.org/10.2224/sbp.7566)
20. Bang, H., Chang, M., Lee, C., Kim, S., & Taliaferro, A. (2019). Sport participation, locus of control, and academic performance among early adolescents: Racial and linguistic status differences. *Sociological Spectrum*. DOI: [10.1080/02732173.2018.1564098](https://doi.org/10.1080/02732173.2018.1564098)
19. Lee, C., & Bang, H. (2017). Interaction quality on satisfaction: Season ticket holders' perspective. *Journal of Physical Education and Sport Management*, 4(2), 15-21. DOI: [10.15640/jpesm.v4n2a2](https://doi.org/10.15640/jpesm.v4n2a2)
18. Shonk, D.J., Pate, J.R., Lee, C., & Bosley, A.T. (2017). Examining the Psychological Commitment and Motivation for Attending a Non-Ticketed Event: A Case Study of ESPN's College GameDay. *Journal of Issues in Intercollegiate Athletics*, 10, 147-161. http://csri-jiaa.org/wp-content/uploads/2017/07/RA_2017_08.pdf

17. Shonk, D., Bravo, G., Velez-Colon, L., & Lee, C. (2017). Measuring event quality, satisfaction, and intent to return at an international sport event: The ICF Canoe Slalom World Championships. *Journal of Global Sport Management*. 1-17. DOI: [10.1080/24704067.2017.1317011](https://doi.org/10.1080/24704067.2017.1317011)
* Honorable mention to 2017 JGSM Best Paper Award.
16. Lee, C., Branch, D., & Silva, F. (2017). Examining Women's Soccer Spectators on Game Attributes and Loyalty. *Journal of Contemporary Athletics*, 11(2), 97-109.
15. Bravo, G., Lee, C., & García-González, V. (2016). Flag football participants in Mexico and NFL consumption. *Managing Sport and Leisure*, 21(3), 124-141. DOI: [10.1080/23750472.2016.1220261](https://doi.org/10.1080/23750472.2016.1220261)
14. Lee, C. (2014). The roles of product category and fit in sponsorship effect. *International Journal of Human Movement Science*, 8(2), 21-39.
13. Bang, H., & Lee, C. (2014). The roles of large-scale sporting event volunteer motivations in predicting behavioral intention within the theory of planned behavior. *International Journal of Hospitality and Event Management*, 1(2), 111-134. DOI: [10.1504/ijhem.2014.066987](https://doi.org/10.1504/ijhem.2014.066987)
12. Lee, C., & Bravo, G. (2014). Unraveling team sponsorship in World Cup: What are the influencing factors? *The Sport Journal*. Volume 17 (ISSN: 1543-9518).
11. Bravo, G., Won, D., & Lee, C. (2013). Team USA and the 2010 FIFA World Cup: An examination of TV fans' viewing intention. *International Journal of Sport Management and Marketing*, 14(4), 169-187. DOI: [10.1504/ijsmm.2013.060636](https://doi.org/10.1504/ijsmm.2013.060636)
10. Lee, C., Bang, H., & Lee, D. (2013). Regaining fans' trust after negative incidents: Fit between responses and nature of incidents. *Sport Marketing Quarterly*, 22(4), 235-245.
9. Lee, D., Tail, G., Lee, C., & Schoenstedt, L. J. (2013). Exploring factors that affect purchase intention of athletic team merchandise. *ICHPER-SD Journal of Research*, 8(1), 40-48.
8. Won, D., Bravo, G., & Lee, C. (2013). Careers in collegiate athletic administration: Hiring criteria and skills needed for success. *Managing Leisure*, 19(1), 71-91. DOI: [10.1080/13606719.2012.742222](https://doi.org/10.1080/13606719.2012.742222)
7. Lee, C., & Won, D. (2012). Understanding segmented spectator markets of a Minor League Baseball (MiLB) team. *Event Management*, 16(4), 351-362. DOI: [10.3727/152599512X13539583375171](https://doi.org/10.3727/152599512X13539583375171)
6. Lee, C., Watson II, J. C., & Bravo, G. (2012). Intercollegiate athletic operations in times of financial constraints: Examining perceptions of critical stakeholders. *International Journal of Human Movement Science*, 6 (1), 87-105.

5. Won, D., & Lee, C. (2011). Prioritized risk relievers and attractors in purchasing licensed sport merchandise online: Influence of product price as purchase involvement. *International Journal of Sport Management and Marketing*, 9 (3/4), 220-237.
4. Lee, C., & Bang, H. (2011). Comparison of Division I and Division III intercollegiate spectators: Motives and constraints. *International Journal of Leisure and Tourism Marketing*, 2(2), 159-175.
3. Lee, C., Pastore, D., & West, P. (2010). The influence of product involvement and fan identification on sponsorship effects. *International Journal of Sport Management*, 11(3), 493-516.
2. Kwon, H. H., Turner, B., & Lee, C. (2008). Duration of mood in a losing game: Manipulation of spectators' mood and promotional plan. *International Journal of Sport Management*, 9(3), 273-285.
1. Yoh, T., Park, M., Pedersen, P. M., & Lee, C. (2007). Commitment to core values and organizational effectiveness: A proposed conceptual model for intercollegiate athletic programs in the United States. *International Journal of Sport Management*, 8(2), 210-225.

BOOK CHAPTER /Book ARTICLE

- Smith, D., Lahey, C., & Lee, C. (2021). Sport management and marketing agencies. In Pedersen, P & Thilbaut, L. *Contemporary Sport Management* (7th ed.). Champaign, IL: Human Kinetics.
- Shonk, D. & Lee, C. (2011). Managing service quality in international sport. In Li, M., Macintosh, E., & Bravo, G (Ed.) *International Sport Management*. Champaign, IL: Human Kinetics.
- Lee, C. (2011). Benefits for sponsors. In *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: SAGE Publications, Inc.
- Lee, C. (2011) Corporate criteria for sponsor. In *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: SAGE Publications, Inc.

GRANTS and CONTRACTS

- Lee, C., & Oja, B. (2022). The roles of flow and coping strategies on online sports gamblers' subjective well-being (SWB): A mixed-methods study.
Submitted to International Center for Responsible Gaming.
Amount Requested: \$32,832 Status: Not Funded
- Lee, C., & Oja, B. (2022). Online sport bettors' subjective well-being via flow: A mixed-method study.
Submitted to WVU Senate Research Grant
Amount Requested: \$11,735.54 Status: Not Funded

- Lee, C.** (2021). Understanding the impact of sport initiatives for Saudi women by big data analytics. Submitted to Saudi Arabia Ministry of Sport (Faisal Bin Fahad Award for Sports Research).
Amount requested: \$86,172 Status: Not Funded
- Lee, C.** (2021). Sport participation as a tool for international students' adaptation to new campus lives. Submitted to CPASS internal research grant.
Amount requested: \$3,980 Status: Not Funded
- Lee, C.** (2021). At-home workouts using fitness-apps with "social connectedness" in the pandemic era. Submitted to WVU Senate Research grant.
Amount requested: \$10,186 Status: Not Funded
- Lee, C.** (2018). Influencing factors on successful community relationship marketing: a case of professional team. Submitted to WVU faculty Senate Grant for research and scholarship.
Amount requested: \$5,000 Status: Not Funded
- Lee, C.** (2014). Influencing factors on loyalty: The importance of interaction qualities and complaint management on fans' loyalty. Submitted to Sport Marketing Association.
Amount requested: \$1,100 Status: Funded for \$1,000
- Lee, C.** (2013). Consulting for SuperPlayer via Beijing Institute of Technology (BIT): Marketing strategies using sponsorship.
Funded contract Amount: \$10,000
- Lee, C.** (2013). Developing motivation scales for spectators in professional sports in mature and emerging sport markets. Submitted to WVU faculty Senate Grant for research and scholarship.
Amount requested: \$5,000 Status: Not Funded
- Lee, C.** (2013). WVU faculty development fund to participate in ICPSR Summer program: SEM and Latent variables (Chapel Hill, NC). WVU Faculty Senate Development Grant.
Amount requested: \$1,500 Status: Funded for \$1,200
- Lee, C.** (2013). The influence of product categories on sponsorship effect: Sponsors' products by FCB grid. WVU College of Physical Activity and Sport Sciences internal research grant.
Amount requested: \$680 Status: Funded for \$500
- Lee, C.** (2013). The influence of product categories on sponsorship effect: Chicago Triathlon. Submitted to NASSM Research Grant
Amount requested: \$2,489 Status: Not Funded
- Floyd, J., Lee, C., & Bravo, G.** (2012). Learning from their differences: Cultural X-change between teens in rural Wetzel county, WV and urban Pittsburgh, PA. Submitted to Claude Worthington Benedum Foundation
Amount requested: \$238,188 Status: Not Funded
- Lee, C., & Shannon, V.** (2011). Social media engineering to fight obesity. Submitted to WVU Faculty Senate Grant for research and scholarship.

Amount requested: \$19,054

Status: Not Funded

Gonzalo, B., & Lee, C. (2010). Sport management education and hiring practices: A needs assessment of private and public sport organization across Latin America. Submitted to WVU Faculty Senate Grant for research and scholarship.

Amount requested: \$14,609

Status: Not funded

Lee, C. (2008). Investigating spectators' motives and constraints in intercollegiate athletics. Summer Research Grant at York College of Pennsylvania.

Amount requested: \$4,800

Status: Funded for \$4,800

TRAVEL GRANTS

2022	West Virginia University Faculty Senate Travel Grant (\$700)
2018	West Virginia University Faculty Senate Travel Grant (\$900)
2016	West Virginia University Faculty Senate Travel Grant (\$700)
2015	West Virginia University Faculty Senate Travel Grant (\$900)
2014	West Virginia University Faculty Senate Travel Grant (\$900)
2013	West Virginia University Faculty Senate Travel Grant (\$900)
2012	West Virginia University Faculty Senate Travel Grant (\$900)
2011	West Virginia University Faculty Senate Travel Grant (\$600)
2010	West Virginia University Faculty Senate Travel Grant (\$600)
2007	Travel grant from York College of Pennsylvania (\$1,200)
2006	Travel grant from York College of Pennsylvania (\$1,350)
2005	Travel grant for graduate students from the Ohio State University (\$800)
2004	Travel grant from the Ohio State University (\$450)
2003	Travel grant from the Ohio State University (\$400)

Conference Presentation

45. Lee, C., Won, D., Chiu, W., & Bang, H. (2023). The role of perceived organizational support (POS) and perceived benefits and costs of volunteering on volunteers' attitudinal outcomes. World Association for Sport Management (WASM). * This conference postponed to 2023 due to the covid.
44. Bang, H., Lee, C., & Chung, M. (2022). Promoting civic participation among mandatory volunteers: The roles of organizational climate factors, attitudes, and self-efficacy toward service. Presented at 2022 North American Society for Sport Management (NASSM), Atlanta, GA.
43. Won, D., Chiu, W., Bang, H., & Lee, C. (2022). Perceived gains and losses from mandatory volunteering on volunteer consequences: A moderating role of perceived organizational support. Presented at 2022 North American Society for Sport Management (NASSM), Atlanta, GA.
42. Won, D., Chiu, W., Lee, C., Bang, H., & Chen, L. (2021) The impact of internal marketing activities on mandated volunteers in sport: A case from the 2019 Military World Games in China. Presented at 2021 North American Society for Sport Management (NASSM), Virtual Presentation.

41. Lee, C., Won, D., & Bang, H. (2020). Mega sport event: Resident's evaluation of the event on their attitude and support. (Virtually) Presented at 2020 European Association for Sport Management (EASM), Virtual Presentation.
40. Lee, C., & Bang, H. Influencing factors on consumers' reaction to a professional sport Teams' CSR activities (2019). Presented at 2019 World Association for Sport Management in Santiago, Chile.
39. Lee, C., Bang, H., & Woo, B. (2019) Consumers' responses to athletes' transgression. Presented at 2019 World Association for Sport Management in Santiago, Chile.
38. Lee, C., & Bang, H. (2018). Consumers' reaction to professional sports team's CSR activities. Presented at Academic Conference on Economics, Management and Marketing in Prague, Czech Republic.
37. Bang, H., & Lee, C. (2018). The antecedents of behavioral intention to use e-learning: A case of undergraduate sport management students. Presented at Academic Conference on Economics, Management and Marketing in Prague, Czech Republic.
36. Won, D., & Lee, C. (2018). Factors influencing season ticket holders' satisfaction and renewal intention: The role of off-season renewal process. Presented at Applied Sport Management Association in Waco, Texas.
35. Lee, C., & Bang, H. (2017). Customer service dimensions on satisfaction: MLB Season ticket holders' perspective. Presented at 2017 European Association for Sport Management (EASM) in Bern and Magglingen, Switzerland.
34. Bang, H., & Lee, C. (2017). Perceived usefulness, perceived ease of use, and attitude toward E-learning among undergraduate sport management students: The moderating effect of prior experience. Presented at 2017 European Association for Sport Management (EASM) in Bern and Magglingen, Switzerland.
33. Lee, C. (2016). Key Factors on Fan Satisfaction: Qualitative and Quantitative Methods. Presented at 2016 Sport Marketing Association (SMA) in Indianapolis, IN.
32. Shonk, D., Pate, J., & Lee, C. (2016). Examining Excitement Motivation and Psychological Commitment: The Impact of ESPN's College GameDay on Exciting a Football Championship Subdivision (FCS) Campus. Presented at 2016 Sport Marketing Association (SMA) in Indianapolis, IN.
31. Lee, C., & Bang, H. (2015). Influencing factors on gameday experience: Major League 14 national baseball. Presented at 2015 European Association for Sport Management (EASM) in Dublin, Ireland.
30. Bang, H., & Lee, C. (2015). Examining undergraduate sport management students' attitude and intention to use e-learning. Presented at 2015 European Association for Sport Management (EASM) in Dublin, Ireland.

29. Shonk, D., Bravo, G., Velez-Colon, L., & Lee, C. (2015). Assessing spectator perceptions of service quality and satisfaction of a medium-sized international sporting event. Presented at 2015 North American Society for Sport Management in Ottawa, Ontario.
28. Velez-Colon, Jeronimo, G., & Lee, C. (2014). Underrepresentation of women in sport leadership: a multicultural approach. Presented at 2014 World Association for Sport Management (WASM) in Madrid, Spain.
27. Lee, C., Silva, F., & Branch, D. (2014). Spectators of National Women's Soccer League (NWSL): What attracts them to spectate women's soccer. Presented at 2014 World Association for Sport Management (WASM) in Madrid, Spain.
26. Lee, C., Hur, Y., & Velez-Colon. (2014). The roles of interaction quality, facility quality, and team performance on fans' loyalty. Presented at 2014 World Association for Sport Management (WASM) in Madrid, Spain.
25. Lee, C. (2014). The influence of product categories on sponsorship effect: sponsors' product by FCB. Presented at 2014 North American Society for Sport Management Conference (NASSM) in Pittsburgh, Pennsylvania.
24. Bravo, G., Lee, C., & García-González, V. (2014). Examining identification to play flag football and consumption of American football among participants in Mexico. Presented at 2014 North American Society for Sport Management Conference (NASSM) in Pittsburgh, Pennsylvania.
23. Lee, C., & Bang, H. (2013). Regaining fans' trust after negative incidents. Presented at 2013 European Association for Sport Management (EASM) in Istanbul, Turkey.
22. Bang, H., & Lee, C. (2013). The moderating role of length of involvement in the effects of leader-member exchange on job satisfaction. Presented at 2013 European Association for Sport Management (EASM) in Istanbul, Turkey.
21. Lee, C., Bravo, G., & Bang, H. (2013). Unraveling lower-level sponsorship effect in mega event: Influencing factors on intention to purchase for US team sponsors' products in World Cup. Presented at 2013 North American Society for Sport Management Conference (NASSM) in Austin, Texas.
20. Lee, C., & Bang, H. (2012). Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders. Presented at 2012 European Association for Sport Management (EASM) in Aalborg, Denmark.
19. Bang, H., & Lee, C. (2012). The role of perceived quality and age: The influence of sporting event reputation on volunteer satisfaction. Presented at 2012 European Association for Sport Management (EASM) in Aalborg, Denmark.

18. **Lee, C., Bravo, G., & Watson, J. (2012).** Intercollegiate athletic operations in times of financial constraint: Examining perceptions of critical stakeholders. Presented at 2012 North American Society for Sport Management Conference (NASSM) in Seattle, Washington.
17. **Lee, C., Bang, H., & Jones, F. (2012).** Recovering trust: what would be effective strategies in the times of different negative incidents? Presented at 2012 North American Society for Sport Management Conference (NASSM) in Seattle, Washington.
16. **Bang, H., & Lee, C. (2011).** From volunteers' leader-member relations to intention to stay in non-profit sport organizations: The moderating role of age. Presented at 2011 North American Society for Sport Management Conference (NASSM) in London, Canada.
15. **Lee, C., & Woo, B. (2010).** Does Consumers' Product Involvement with Sponsors' Products matter in Sponsorship? Presented at 2010 North American Conference of the Association for Consumer Research in Jacksonville, Florida.
14. **Bang, H., & Lee, C., & Wolff, R. (2010).** Leader-member exchange from perspectives of volunteer leaders and followers: An empirical study of non-profit sport organizations. Presented at 2010 North American Society for Sport Management Conference (NASSM) in Tampa, Florida.
13. **Livingston, A., & Lee, C. (2010).** Virtual portfolio for effective job searching. Non-referred presentation at Teaching and Learning fair. Presented at 2010 North American Society for Sport Management Conference (NASSM) in Tampa, Florida.
12. **Won, D., Lee, C., & Park, M. (2009).** Factors influencing the college students' choice of a charity sport event: A conjoint analysis. Presented at 2009 Sport Marketing Association Conference (SMA) in Cincinnati, Ohio.
11. **Lee, C., Newman, T., & Bang, H. (2009).** Understanding Spectators of Minor League Baseball: Group Differences on External and Internal Factors in Minor League Baseball. Presented at 2009 North American Society for Sport Management Conference (NASSM) in Columbia, South Carolina.
10. **Bang, H., & Lee, C. (2008).** The impact of leader-member exchange quality on job satisfaction of volunteer members in non-profit sport organizations. Presented at 2008 North American Society for Sport Management (NASSM) in Toronto, Canada.
9. **Bang, H., Won, D., & Lee, C. (2007).** Volunteerism in non-profit sport organizations: A Social Exchange Theory Perspective. Presented at 2007 North American Society for the Sociology of Sport (NASSS) in Pittsburgh, Pennsylvania.
8. **Lee, C. (2007).** Consumers' attitudes and behavior in response to corporate sponsorship. Presented at 2007 North American Society for Sport Management (NASSM) in Fort Lauderdale, Florida.
7. **Lee, C. (2006).** The Influence of Product Involvement and fan identification on response to team sponsors' products. Presented at 2006 Sport Marketing Association (SMA) in Denver, Colorado.

6. Won, D., Zhang, Z., & Lee, C. (2006). Factors influencing consumers decision on purchasing licensed sport merchandise (LSM) on the Internet: A conjoint experiment. Presented at 2006 Sport Marketing Association (SMA) in Denver, Colorado.
5. Kwon, H. H., Turner, B., & Lee, C. (2005). Duration of mood maintenance in spectating sport: a losing game case. Presented at 2005 Sport Marketing Association (SMA) in Tempe, Arizona.
4. Lee, C. (2004). The effect of sponsorship on consumer purchase decision and decision process: A comparison of high and low product involvement. Presented at 2004 Sport Marketing Association (SMA) in Memphis, Tennessee.
3. Park, M., & Lee, C. (2004). A proposed conceptual framework for commitment to core values in intercollegiate athletics. Presented at 2004 North American Society for Sport Management (NASSM) in Atlanta, Georgia.
2. Renshler, K., Brett, M., Davis, J., Lee, C., Pack, S., Seifried, C., Sullivan, G., & Xi, D. (2004). The comparison of mission statement: DI, DII, and DIII. Presented at 2004 North American Society for Sport Management (NASSM) in Atlanta, Georgia.
1. Lee, C. (2003, December). The effect of fan identification on consumers' purchase decision. Presented at 2003 Ohio Alliance for Health, Physical Education, Recreation and Dance (OAHPERD) in Dayton, Ohio.

SERVICE / COMMITTEE ACTIVITIES

Editorial Board Member

Sport Management Education Journal, 2023-present

Journal of Global Sport Management, 2017-present

The International Journal of Human Movement Science 2013-2017

Guest Journal Reviewer

Journal of Global Sport Management, 2022 (1 manuscript reviewed)

International Journal of Sport Communication, 2022 (1 manuscript reviewed)

Nonprofit and Voluntary Sector Quarterly, 2022 (1 manuscript reviewed)

Journal of Global Sport Management, 2021 (1 manuscript reviewed)

International Journal of Sport Communication, 2021 (1 manuscript reviewed)

Journal of Global Sport Management, 2020 (1 manuscript reviewed)

International Journal of Sport Communication, 2020 (1 manuscript reviewed)

Sport Management Education Journal, 2020 (1 manuscript reviewed)

Journal of Global Sport Management, 2019 (1 manuscript reviewed)

International Journal of Sport Management and Marketing, 2019 (2 manuscript reviewed)

International Journal of Sport Marketing and Sponsorship, 2019 (2 manuscript reviewed)

Journal of Global Sport Management, 2018 (1 manuscript reviewed)

International Journal of Sport Management, 2018 (1 manuscripts reviewed)

Journal of Global Sport Management, 2017 (1 manuscript reviewed)

International Journal of Sport Management, 2016 (2 manuscripts reviewed)

Journal of Sport Management, 2016 (1 manuscript reviewed)
Journal of Sport Management, 2015 (1 manuscript reviewed)
Journal of Sport Sciences, 2015 (1 manuscript reviewed)
International Journal of Sport Management, 2015 (1 manuscript reviewed)
Journal of Sport management, 2014 (1 manuscript reviewed)
Sport Management Review, 2014 (1 manuscript reviewed)
International Journal of Sport Management and Marketing, 2014 (2 manuscript reviewed)
International Journal of Human Movement Science, 2013 (3 manuscripts reviewed)
International Journal of Sport Management and Marketing, 2013(1 manuscript reviewed)
Sport Management Review, 2013 (1 manuscript reviewed)
Journal of Sport Management, 2013 (1 manuscript reviewed)
Journal of Sport Management, 2012 (1 manuscript reviewed)
International Journal of Sport Management and Marketing, 2012 (1 manuscript reviewed)
Sport Management Review, 2012 (1 manuscript reviewed)
Journal of Issues in Intercollegiate Athletics, 2012 (1 manuscript reviewed)
International Journal of Human Movement Science, 2012 (2 manuscript reviewed)

North American Society for Sport Management (NASSM)

Nominating Committee 2012-2014

West Virginia University

College of Applied Human Services, Athletic Training Renovation Committee, member, 2022
CPASS Promotion and Tenure Committee, Chair, 2021- 2022
Search committee for teaching assistant professor in Sport Management, member, 2020-2021
Search committee for assistant professor in Sport Management, member, 2020-2021
CPASS Promotion and Tenure Committee, member, 2017- 2019, 2020-2021
CPASS International Committee, member, Fall 2019-Spring 2020
Search committee for teaching assistant professor in Sport Management, member, Fall 2018
Search committee for teaching assistant/associate professor in Sport Management, Spring 2016
CPASS Academic Standard Committee, member, Fall 2014-Spring 2015
Search committee for assistant professor in Sport Psychology, member, Spring 2014
Administrator for Undergraduate Sport Management Program assessment, Spring 2011- Spring 2017
CPASS Grants and Contracts Committee, member, Spring 2010-2016
CPASS Technology Committee, member Spring 2010 - Fall 2011

York College of Pennsylvania

Student Welfare Committee, member, 2007- 2009
Trustee Scholarship Committee, member, 2007
Search Committee for assistant professor in Special Education, member, 2006 & 2007
Student Scholar's Week Committee, member, 2006
Open House Presenter, 2005-2009
Division representative at Majors' Fair, 2005-2009
COSMA accreditation Preparation Committee, Chair, 2008-2009
Faculty Advisor for the Sport Management Student Association (SMSA), 2007- 2009
Academic advisor to 30-35 undergraduate students per semester

AWARDS AND HONORS

Excellence in Service award, WVU CPASS 2021
 Excellence in Research Award, WVU CPASS 2013, 2014, 2021
 Oberteuffer Fellowship for International Graduate Student at The Ohio State University 2004

STAT TRAINING

May 23-27, 2022 ICPSR Summer program: Introduction to Mixed-methods research
 May 11-13, 2022 Centerstat: Introduction to structural equation modeling
 June 17-21, 2013 ICPSR Summer program: SEM and Latent variables (Chapel Hill, NC): Funded to participate by West Virginia University Senate Development Grant
 June 26-28, 2013 NAEP/NIES Database Training Seminar (Arlington, VA): Selected and funded to participate by Institute of Education Sciences

PROFESSIONAL MEMBERSHIP

North American Society for Sport Management (NASSM), 2001-2013, 2022
 European Association for Sport Management (EASM), 2012- 2016, 2018
 World Association for Sport Management (WASM), 2014-2015, 2021
 Sport Marketing Association (SMA), 2004-2006, 2014, 2016